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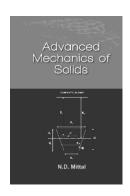
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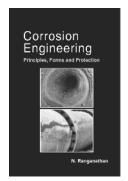
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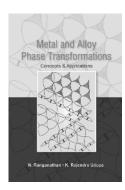


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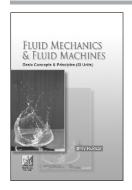


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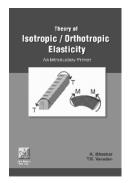
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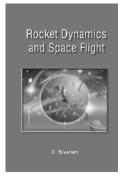
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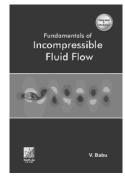


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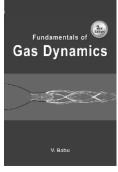
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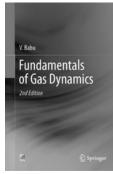
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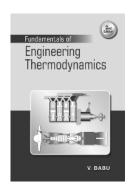
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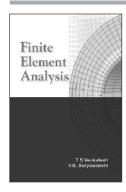
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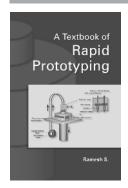
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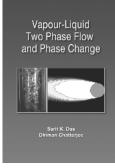


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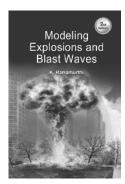
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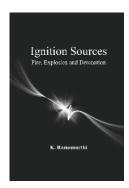


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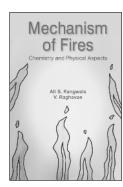
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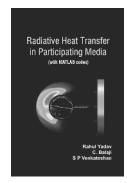


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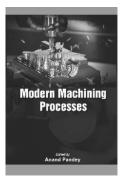
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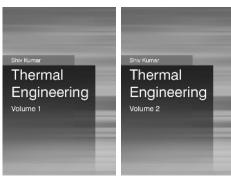


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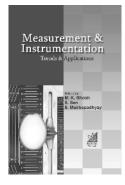


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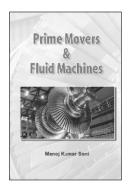


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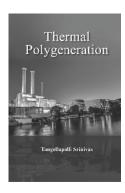


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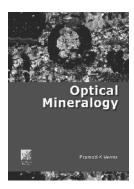


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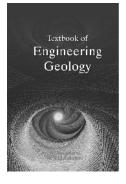


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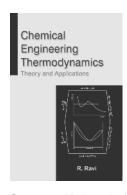


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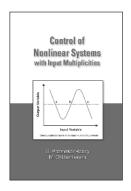


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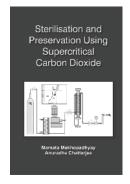


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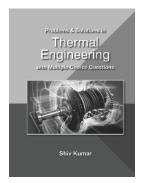


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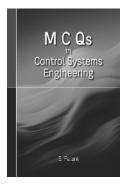


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Shiv Kumar

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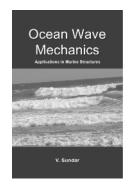
#### MCQs in Control System Engineering

S. Palani

Contents: 1 System Transfer Function 2 Time Response Analysis 3 Frequency Response Analysis 4 Stability Analysis of Linear System 5 Root Locus Method of Analysis 6 Design of Compensators 7 State Space Analysis

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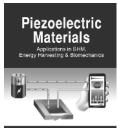
#### Ocean Wave Mechanics

Applications in Coastal and Marine Structures

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#### Piezoelectric Materials

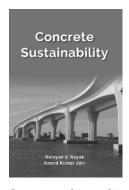
Applications in SHM, Energy Harvesting and Bio-mechanics

Suresh Bhalla Sumedha Moharana Visalakshi Talakokula Naveet Kaur



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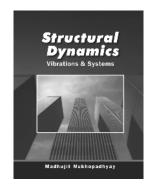


#### Concrete Sustainability

Narayan V. Nayak Anand Kumar Jain

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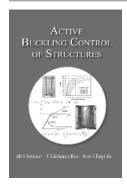


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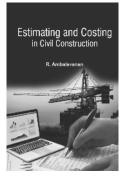


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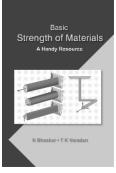


## Estimating and Costing in Civil Construction

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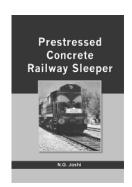
K. Bhaskar T.K. Varadan

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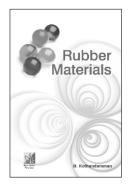


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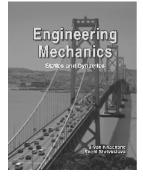


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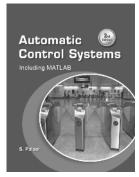


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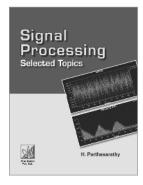


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NSIT, NEW DELHI

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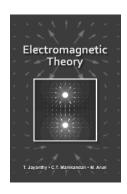
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#### ELECTRICAL & ELECTRONICS



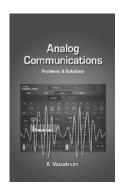


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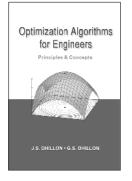


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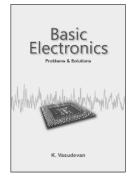
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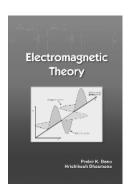


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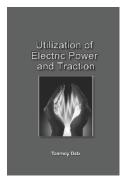


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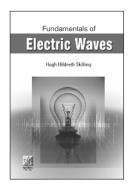


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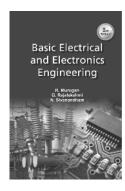


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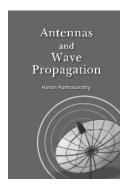


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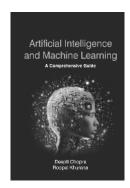
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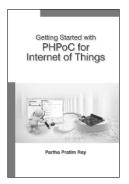


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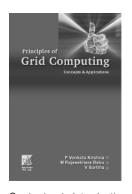


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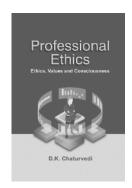
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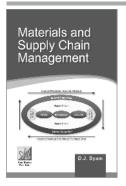
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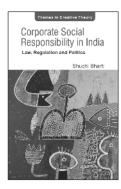
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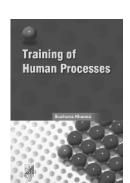
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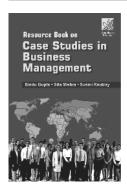


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> Vijay Kumar Khurana Anil K Saini

Contents: 1. Importance of the Subject 2. Science and Technology 3. Management of Technology 4. Technology Intelligence and Forecasting 5. Technology Generation 6. Creativity and Invention 7. Innovation Management 8. Technology Acquisition and Transfer 9. Technology Absorption 10. Technology Diffusion 11. Technology Maturity, Obsolescence and Discontinuities 12. Technology Assessment and Audit 13. Technological Change 14. Organizational Change Management 15. Organizational Transformation Previous Year End Term University Question Papers - GGS IP University

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#### Handbook of Organisational Development Ways to Remain Competitive

Ishwar Dayal

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#### Effective Mentoring

Seven Steps to Design & Manage Student Mentoring Programme

Karminder Ghuman

About the Book: This research-informed and practitioner-approved book is essentially a how-to manual on structured, formal and facilitated student mentoring programme at an educational institution. It has been designed and developed for the practitioners to:

- Guide and handhold the institutions to design, implement and assess their mentoring programme through a step-by-step approach.
- Codify the tenets and principles of mentoring into a simple to comprehend and easy to implement mentoring programme.

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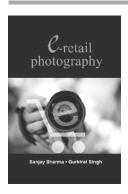


#### Skill and Entrepreneurship Development: Strategies for India

Gangadhar Banerjee Srijeet Banerji

Contents: 1. Development and Empowerment of Human Capital 2. Essential Skill Sets of Working Age Population 3. Vocational Education: Job Supply Mode with Welfare Approach 4. Manufacturing Sector Jobs and Essential Skill Development Section 2: Knowledge and Entrepreneurship Development 5. Existing Vocational Training System Reforms 6. National Skill Development Mission 7. Initiatives for Skill Development Programme 8. Women's Enterprise Management Training Outreach Program (WEMTOP) and Women Entrepreneur (Udyogini)—Opportunities and Challenges 9. Extent and Effectiveness of Rural Entrepreneurship Development Programme (REDP)—A Sustainable Self Employment and New Enterprises Section 3: Development of Women through Area (DEWTA) Programme—A Critical Analysis 10. Objectives, Coverage, Sample Design

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#### e-retail Photography

Sanjay Sharma Gurkirat Singh

Contents: 1. Introduction 2. What is Electronic Retailing (also called Eretailing or E-tailing) 3. Significance of Product Imaging in E-retail 4. Photography Formats 5. Image Quality Standard for E-retail 6. Photography Lighting and Image Post Production 7. Automated Photography Solutions 8. Compact Photography/Imaging Solutions 9. Photography as a Profession 10. Setting up a Photography Studio

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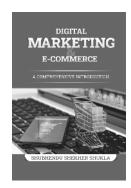


#### Family Managed Multinationals and Public Sector Enterprises

Ishwar Dayal

Contents: The Newer Demands on Organisations • The Nature of the Study and the Sample • The Management Style in Family Businesses • Managing Styles of Multinationals • The Management Styles in Public Sector Enterprises • Job Satisfaction and Organisational Culture • Preparing for New Challenges • Survey of Literature

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Shubhendu Shekhar Shukla

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A Growth Perspective

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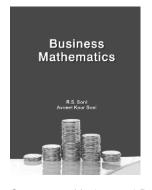
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A.P. Saxena

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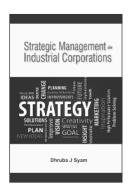
R.S. Soni

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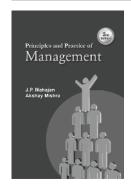


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D.J. Syam

Contents: 1. Strategic Management: An Introduction 2. Strategic Planning 3. Organization Structure and Organization Development (OD), HRM and

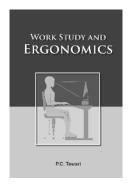
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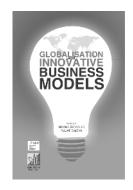


# Training and Development in Organisation

Sangeeta Malik

Contents: 1. Concept and Rationale of Training and Development 2. Instructional Systems Design (ISD) 3. Organizing Training Departments

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Brane Semolic Rajat Baisya

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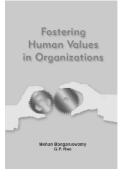


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A.P. Saxena

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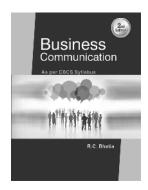
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Mohan Bangaruswamy G.P. Rao

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### MANAGEMENT

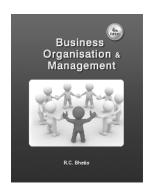


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R. C. Bhatia

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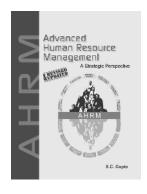


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R. C. Bhatia

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A Strategic Perspective (Revised & Updated)

S.C. Gupta

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#### Accounting for Managers

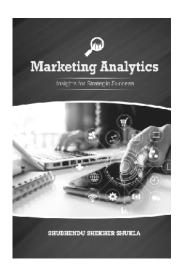
3/Ed Revised Ed. Effective Techniques for Decision Making

S. Jayapandian

Contents: Preface, Chapter 1. Concept of Accounting, Chapter 2. Accounting for Managers, Chapter 3. Financial Accounting, Chapter 4. Understanding Financial Statements, Chapter 5. Financial Statement Analysis, Chapter 6. Sources and Uses of Funds, Chapter 7. Cost and Cost Accounting, Chapter 8. Job Costing, Chapter 9. Process Costing, Chapter 10. Marginal Costing, Chapter 11. Cost, Volume, Profit Analysis, Chapter 12. Standard Costing, Chapter 13. Budgetary Control, Chapter 14. Capital Budgeting, Chapter 15. Inflation Accounting, Chapter 16. On Intangible Assets, Chapter 17. Revenue Recognition, Appendix, Index.

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#### Marketing Analytics Insights for Strategic Success

Shubhendu Shekher Shukla

#### Contents:

Fundamentals of Marketing Analytics 2. Pricing Analytics
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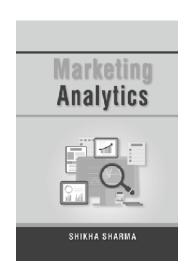
#### Marketing Analytics

#### Shikha Sharma

#### Contents:

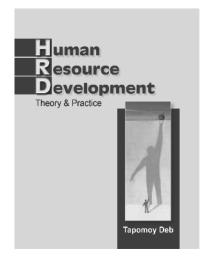
1. Introduction to Marketing Analytics 2. Collecting and Summarizing Marketing Data 3. Predictive Analysis 4. Introduction to Product Analytics 5. Demand Forecasting 6. Introduction to Price Analytics 7. Introduction to Place Analytics 8. Managing Online Product Assortment 9. Integration of Distribution Channels and Place Analytics 10. Introduction to Promotion Analytics 11. Elements of Marketing Communication and Promotion Analytics 12. Measuring Customer Satisfaction 13. Customer Review and Marketing Analytics 14. Sentiment Analysis- Understanding Customer Sentiments and Emotions 15. Future of Marketing Analytics Unlocking Insights for Hyper-Personalization 16. Marketing Dashboards, Index

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#### Human Resource Development Theory & Practices

Tapomoy Deb

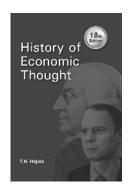


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# History of Economic Thought 18/Ed

T.N. Hajela

About the Book: The book discusses the development of the history of economic thought from the earliest times to the most recent times. Part One deals with the development of economic thought in Western Countries. Book One deals with the economic thought in ancient times and medieval ages. Book Two gives in detail the pre-classical economic thought. Book Three deals with the economic thought of the classicism. Book Four discusses the economic thought of the critics of the classical school. Book Five deals with the restatement of the classicism. Book Six covers the economic thought of the subjectivists, marginalists and neo-classicals. Book Seven gives the economic thought as it developed as a reaction to neo-classicism Institutionalism, Welfare Economics, General Equilibrium Economics. Book Eight discusses the Keynesian Economics and Post Keynesian developments in Economic Thought and Book Nine discusses the development of some of the important theories as also gives the contribution of the Nobel Laureates and other prominent economists. Part Two deals with the Indian Economic Thought and covers the economic thought of the modern times.

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#### Public Finance 5th Ed

T.N. Hajela

Contents: PART ONE: THEORY OF PUBLIC FINANCE 1. Nature and Significance of Public Finance, 2. The Theory of Public Finance, 3. The Principle of Maximum Social Advantage, 4. Public Revenue—General Issues, 5. The Distribution of Tax Burden, 6. Taxable Capacity, 7. Impact and Incidence of Taxes, 8. Prof. Musgrave on Shifting of Incidence, 9. The Problem of Excess Burden and the Principle of Tax Neutrality, 10. Problem of Double Taxation, 11. Classification and Choice of Taxes, 12. Value Added Tax (VAT),13. Effects of Taxation, 14. Public Expenditure—General Issues,15. Objectives and Principles of Public Expenditure, 16. Effects of Public Expenditure, 17. Public Debt—General Issues, 18. Management of Public Debt, 19. The Public Budget, 20. Techniques of Budgeting, 21. Fiscal Policy, 22. Deficit Financing, 23. Development Finance, 24. Financial Administration, 25. Principles of Federal Finance, 26. Public Enterprises, PART TWO: INDIAN PUBLIC FINANCE 27. Indian Federal Finance, 28. Finance Commissions and Their Recommendations, 29. Review of Centre-State Financial Relations in India, 30. Public Expenditure in India, 31. Public Debt in India, 32. Railway Finance in India, 33. Sources of Revenue of Central Government in India (Tax and Non-Tax Revenue), 34. Sources of Revenue of State Governments in India, 35. Local Finance in India, 36. The Indian Tax System: General Observations, Appendix: Government of India Budgets 2013-14 and 2014-15

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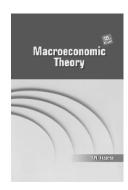


### Cooperation Principles, Problems and Practice

8/ED
T.N. Hajela

Contents: PART - I INTRODUCTION 1. Meaning and Significance of Cooperation 2. Cooperation and Other Business Enterprises 3. Problems of Cooperation PART - II PRACTICE OF COOPERATION IN FOREIGN COUNTRIES 4. Cooperative Movement in Germany 5. Cooperative Movement in Germany 6. Cooperative Movement in Denmark 7. Cooperative Movement in Ireland 8. Cooperative Movement in Japan 9. Cooperative Movement in USA 10. Cooperative Movement in Canada 11. Cooperative Movement in China 12. Cooperative Movement in Israel 13. Cooperative Movement in Sweden 14. Cooperative Movement in Italy 15. Cooperative Movement in France 16. International Cooperative Alliance and PART - III PRACTICE OF COOPERATION IN INDIA 17. Origin and Development of Cooperative 18. Cooperative Legislation and Administration 19. Rural Cooperative Credit-Principles and Policy 20. Primary Agricultural Credit Societies 21. District Central Cooperative Banks 22. District Central Cooperative Banks 23. Long-term Cooperative Credit Structure AGRICULTURAL COOPERATION 24. Cooperative Production: 25. Cooperative Supply (Service Cooperatives)

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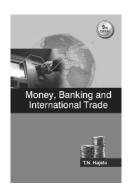
### Macroeconomic Theory 10th Ed

T.N. Hajela

Contents: PART ONE: INTRODUCTION 1. Definition and Scope of Macroeconomics PART TWO: NATIONAL INCOME AND ECONOMIC ACCOUNTING 2. National Income and National Product 3. The Circular Flow of Income and Expenditure 4. National Income and Economic Welfare 5. Social Accounting or National Accounting PART THREE: NATIONAL OUTPUT AND EMPLOYMENT 6. Unemployment and Full Employment 7. Theory of Employment 8. The Consumption Function 9. The Theories of Consumption Function 10. The Investment Function 11. The Multiplier and the Accelerator 12. Post-Keynesian Developments in Investment Theory 13. Saving-Investment Equality 14. Keynes Theory of Income and Employment and Under-developed Countries PART FOUR: THEORY OF MONEY 15. Evolution and Functions of Money 16. The Determination of Value of Money: Transactions Approach 17. The Determination of Value of Money: The Keynesian Approach 18. The Neutrality and Non-Neutrality of Money 19. The Real Balance Effect 20. The Supply of Money 21. Creation of Credit 22. Central Banking: Functions and Credit Control PART FIVE: THEORY OF INTEREST 23. The Demand for Money 24. Theories of Interest Rate 25. Term Structure of Interest Rates PART SIX: THEORY OF PRICES 26. Inflation, Deflation and Reflation 27. Price Changes and Level of Unemployment (Phillips Curve and Stagflation)

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#### Money, Banking and International Trade

T.N. Hajela

Contents: MONEY AND BANKING PART ONE: MONEY 1. Evolution and Functions of Money 2. The Role of Money 3. The Circular Flow of Money 4. The Demand for Money 5. The Supply of Money 6. The Determination of Value of Money transactions Approach 7. The Determination of Value of Money the Keynesian Approach 8. Friedman Reformulation of Quantity Theory of Money 9. Measurement of Changes in the Value of Money 10. Inflation, Deflation and Reflation 11. Phillips Curve and Stagflation 12. Theories of Trade Cycles 14. Money and Capital Markets 15. Organisation and Structure of Commercial Banks 16. Credit Creation by Commercial Banks 17. Functions of the Central Bank 18. Central Bank and Credit Control 19. Monetary Policy 20. Indian Money Market and Capital Market 21. The Indian Banking System 22. Commercial Banks in India 23. Nationalisation of Banks in India 24. The Reserve Bank of India 25. Monetary Policy of Reserve Bank of India INTERNATIONAL TRADE PART ONE: INTERNATIONAL TRADE AND EXCHANGE 26. Theory of International Trade(The Law of Comparative Cost) 27. Modern Developments in Theory of International Trade 28. Gains from Trade and Terms of Trade 29. Free Trade versus Protection 30. Tariffs and Quotas 31. Balance of Payments 32. Problem of International Payments (Exchange Market) 33. Problem of Exchange Rates 34. Exchange Control 35. India Foreign Trade 36. India Balance of Payments 37. International Monetary System 38. International Monetary Fund 39. Problems of International Liquidity 40. International Bank for Reconstruction and Development 41. World Trade Organisation 42. UN Conference on Trade and Development

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#### Money and Banking Theory with Indian Banking

T.N. Hajela

About the Book: This edition has been thoroughly revised, updated and rewritten. The book has been divided into three parts containing 25 chapters in all. Part One on Money comprises thirteen chapters. Part Two on Banking Theory contains six chapters. Part Three deals with the Banking in India. It comprises six chapters. At the end, two appendices have been added which cover significant subjects in view of the prevailing macroeconomic conditions in India.

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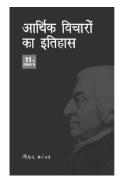


Money, Banking and Public Finance

T.N. Hajela

Contents: MONEY & BANKING, PART ONE: MONEY 1. Evolution and Functions of Money 2. The Role of Money 3. The Circular Flow of Money 4. The Demand for Money 5. The Supply of Money 6. The Determination of Value of Money - Transactions Approach 7. The Determination of Value of Money The Keynesian Approach 8. Friedman's Reformulation of Quantity Theory of Money 9. Measurement of Changes in the Value of Money 10.Inflation, Deflation and Reflation 11.Philips Curve and Stagflation 12. Theories of Trade Cycles 13. Post - Keyesian Development in Trade Cycle Theories PART TWO: BANKING THEORY 14. Money and Capital Markets 15. Organisation and Structure of Commercial Banks 16. Credit Creation by Commercial Banks 17. Functions of the Central Bank 18. Central Bank and Credit Control 19. Monetary Policy PART THREE: BANKING IN INDIA 20. Indian Money Market and Capital Market 21. The Indian Banking System 22. Commercial Banks in India 23. Nationalisation of Banks in India 24. The Reserve Bank of India 25. Monetary Policy of Reserve Bank of India Appendics I. Full Convertibility of Rupee II. Management of Foreign Exchange Reserves PUBLIC FINANCE 26. Nature and Significance of Public Finance 27.The Theory of Public Finance 28.The Principle of Maximum Social Advantage 29. Public Expenditure - General Issues 30. Objectives and Principles of Public Expenditure 31. Effects of Public Expenditure 32. Public Expenditure in India 33. Public Revenue - General Issues 34. The Distribution of Tax Burden 35. Taxable Capacity 36. Impact and Incidence of Taxes 37.Prof.Murgrave on Shifting of Incidence 38. Classification and Choice of Taxes 39. Effects of Taxation

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#### आर्थिक विचारों का इतिहास

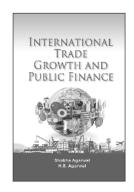
11वां संस्करण

टी.एन. हजेला

पुस्तक के विषय में: "आर्थिक विचारों का इतिहास" राष्ट्र—भाषा में कदाचित पहला प्रयास था, जो भारतीय विद्यार्थियों की आवश्यकताओं की पूर्ति के लिए किया गया था। इस का पहला संस्करण 1976 में प्रकाशित हुआ था। उस समय अंग्रेजी भाषा में तो अनेक अच्छी—अच्छी पुस्तकें थीं। किन्तु हिन्दी भाषा में यह पहली पुस्तक थी जिसमें विश्व के विभिन्न भागों में विकसित आर्थिक विचार धाराओं का क्रमानुसार इतिहास प्रस्तुत किया गया है। साथ ही, यह विभिन्न भारतीय विश्वविद्यालयों के पूर्व—स्नातक एवं उत्तर—स्नातक पाठ्यक्रमों पर आधारित है। इसकी भाषा अत्यन्त सरल है। पुस्तक के दो भाग हैं: प्रथम भाग के 36 अध्यायों में विदेशों में आर्थिक विचारों के विकास का विवरण दिया गया है, और दूसरे भाग के 5 अध्यायों में भारत में आर्थिक विचारों के विकास का विवेचन प्रस्तुत किया गया है। 35 वें अध्याय में 1969 से 2007 तक 61 नोबैल पुरस्कार प्रदत्त अर्थशास्त्रियों के योगदानों का वर्णन पुस्तक की एक अद्वितीय विशेषता है जबिक 36 वां अध्याय अन्य विश्व—प्रसिद्धअर्थशास्त्रियों के विचारों का विवेचन प्रस्तुत करता है।

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# International Trade Growth and Public Finance

Shobha Agarwal H.S. Agarwal

Contents: 1. Nature of Welfare Economics 2. Classical and Neo-Classical Welfare Economics 3. Paretian Optimality and the Conditions of Welfare Optimum 4. New Welfare Economics (The Compensation Principles) 5. Socialism and Welfare Economics 6. Features of International Trade 7. The Theory of International Trade 8. The Heckscher-Ohlin Theorem of International Trade 9. Terms of Trade 10. Balance of Payments Mechanism 11. Classical Theory of Income and Employment

9789386761750 • 394 (Hb) • 2023 (R) • ₹ 1995.00

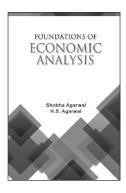


#### Price Theory & Resource Allocation

Shobha Agarwal H.S. Agarwal

Contents: 1. Nature of Costs and Elasticity of Costs 2. Concept of Revenue 3. Law of Supply and Elasticity of Supply 4. Equilibrium of the Firm and the Industry 5. Pricing and Output under Perfect Competition 6. Interdependent Prices 7. Pricing and Output under Monopoly 8. Monopoly Price Discrimination 9. Monoposony and Bilateral Monopoly 10. Monopolistic Competition 11. Oligopoly 12. Duopoly 13. Limit Pricing Theories 14. Full-Cost Pricing Theory

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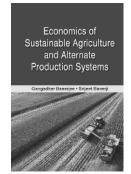


# Foundations of Economics Analysis

Shobha Agarwal H.S. Agarwal

**Contents:** 1. The Nature and Scope of Economics 2. The Methodological Issues in Economics 3. Economic Models 4. Microeconomics and Macroeconomics 5. Economic Statics and Economic Dynamics 6. The Concept of Economic Equilibrium 7. The Role of Price Mechanism

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#### Economics of Sustainable Agriculture and Alternate Production Systems

Gangadhar Banerjee Srijeet Banerji

Contents: Section I: Agriculture Strategies and Trade Opportunities 1. Indian Agriculture—A Cost Effective and Vibrant Sector 2. Indian Agriculture-Developments, Issues and Challenges 3.Dynamics of Food Security Section 2: Development Needs for Future Generations 4. Sustainable Agriculture and Rural Development 5. Bio-technology in Indian Agriculture 6. Organic Farming: A Consumer Driven Phenomenon Section 3: An Alternative Agriculture Production System 7.Corporate Partnership 8. Contractual Farming System 9. Dry Land Agriculture 10. Dry Land Farming Technology

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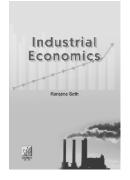


# Impact Investment & Transformation of Microfinance in India

Manab Chakraborty

Contents: 1. Introduction 2. Literature Review 3. Evolution of Microfinance in India 4. Theory of Impact Evaluation 5. Research Methodology 6. Impact of Group Lending on Households 7. Analysis of Microfinance Institutions 8. Transformation of Microfinance Institutions 9. Conclusion and Policy Implications, Bibliography Appendixes

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#### Industrial Economics

Ranjana Seth

Contents: Preface, 1. Industry and Economic Development 2. Market Structure 3. Industrial Location 4. Dispersion and Problem of Regional Imbalance in India 5. Industrial Organisation and Ownership Structure 6. Size Optimum Unit 7. Economics of Scale 8. Rationalisation in Industry Automation and Standarisation 9. Industrial Productivity 10. Introduction to Cost Benefit Analysis 11. Industrial Policy and Indian Planning 12. Multinational's in India 13. Problem's of Large Scale Industries in India 14. Small Scale Enterprises 15. Industrial Development during the Planning Period 16. Nature of Industrial Sickness, Bibliography

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#### Economics of Environment and Development

Pushpam Kumar

Contents: 1. Introduction 2. The Sutainnomics Transdisciplinary Metaframework for making Development More Sustainable: Applications to Energy Issues 3. Valuation as Part of Micro Economics for Ecological Sustainability 4: Methods for Calculating the costs and Benefits of Environmental Change: A Critical review Chapter 5. Market Based Instruments for Pollution Abatement in India Chapter 6. Integrated Environment and Economic Accounting: Framework for SNA Satelite

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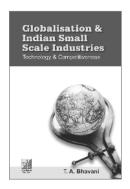


#### India's Need for a Sustainability Strategy

Michael von Hauff Anee Veling

Contents: 1. Introduction 2. Selected Structural Characteristics of India in the Context of Sustainable Development 3. Requirements and Theoretical Basis for a National Sustainability Strategy 4. Requirements for the Sustainability Strategy in India 5. Requirement of Action for a National Sustainability Strategy in India 6. Perspectives and Challenges in the Implementation of a National Sustainability Strategy in India

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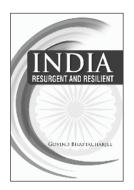


#### Globalisation & Indian Small Scale Industries Technology & Competitiveness

T.A. Bhavani

Contents: Preface, List of Tables, List of Figures 1. Introduction 2. Indian Small Scale Industries: Stagnant Units in the Dynamic Business Environment? 3. Firm-Level Technological Change: What Does Theory Say? 4. An Eclectic Approach to Study Technological Change 5. Selected Industries, Questionnaire and Sample 6. Empirical Analysis: Methodology 7. Empirical Analysis of Technological Change: Auto Components 8. Empirical Evidence for Technological Change: Electronics Industry 9. Technological Change in the Garments Industry 10. Summary Findings and Policy Suggestions, Appendix A, Appendix B, References, Index.

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India
Resurgent and Resilient

Govind Bhattacharjee

**Contents:** Turbulent Economy, Resilient Institutions, Contentious Polity, Churning Society, Stormy Neighbourhood, Changing World

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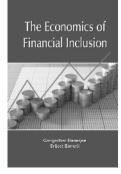
### India's Service Sector Emerging Perspectives



Edited by Kawal Gill K.V. Bhanu Murthy

Contents: 1. Section I: Services Sector in India: Growth, Efficiency and Equity 1. Service Sector in India: Issues and Prospects 2. Determinants of Inter-State Variations in Rural Services Sector 3. Gendered Occupational Segregation in Indian Service Sector 4. Substitution Waiting: Urge for Service Sector in Rural India Section II: Banking and Insurance Sector: Economic and Social Issues 1. Productivity Dynamics in the Service Sector: A Case of Banking Industry in India 2. Conduct of Banking Segments in

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### The Economics of Financial Inclusion

Gangadhar Banerjee Srijeet Banerji

Contents: SECTION I: CREDIT DELIVERYAND FINANCIAL INCLUSION 1. Rural Credit: Revised Strategies and Processes 2. Strengthening of Rural Financial Institutions 3. Analysing Credit Needs for the North Eastern Region 4. Credit Delivery and Financial Inclusion 5. Lessons from Microfinance Institutions SECTION II: RURAL FINANCE, INFRASTRUCTURE AND MICRO CREDIT FAILURES 6. Development of Rural Financial Markets 7. Micro-finance Sector—Need for an Enabling Environment 8. Rural Infrastructure and Its Development Fund: A Road Map For Performance 9. Infrastructure: Performance, Attitude and Targetting SECTION III: RURAL DEVELOPMENT, MICRO INSURANCE AND MICRO-CREDIT CHALLENGES 10\_ Rural Godown under Capital Investment Subsidy Scheme—An Assessment 11. Micro-credit Summit Campaign and Millennium Development Goals—A Review

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### India's Role in the G20 Summit

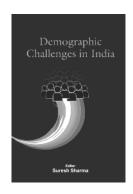
Fostering Diversity in Global Policy and Economic Cooperation

Mamta Sharma Pooja Khanna Beena Anatony Reji

**About the Book:** The G20 Summit stands as a beacon of hope, where the world's leading economies come together to tackle pressing global challenges and foster economic collaboration.

This timeless wisdom echoes profoundly in the pages of this book "India's Role in the G20 Summit: Fostering Diversity in Global Policy and Economic Cooperation." With this profound collection of insights, the book invites us to embark on a journey of discovery and enlightenment, exploring India's pivotal role within the dynamic landscape of the G20 Summit.

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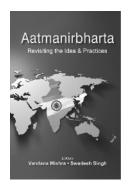


#### Demographic Challenges in India

Suresh Sharma

Contents: 1. Introduction 2. Population Problem: Myths and Realities 3. Have Population Policies been Fair to Women? 4. Challenges in Achieving Replacement Level Fertility in India By 2020 5. Demographic Challenge: Investing in Women 6. Demographic Dividend- Connecting the Axes of Social Inclusion 7. Demand for Contraception In EAG States of India: Family Planning Strategies To Meet Unmet Need 8. Indias Population Growth-Issues, Challenges and Future Trajectory 9. Estimates of Infant and Child Mortality in India: A Comparison Between SRS and NFHS 10. Migration and Trafficking of Women From Tribal Areas of Madhya Pradesh 11. A Methodology for investment in Maternal and Child Health under limited resources: The Need, Demand and Supply Matrix 12. Contraceptive Discontinuation and Unintended Childbearing in India 13. Womens Menopausal Health: Exploratory Factor Analysis of Symptom Severity Experience and Perceptions 14. Role of School Education in Addressing Demographic Challenges and Population Related Issues 15. Sources of Financing out of Pocket Health Care Expenditure in India: A State Level Analysis 16. Maternal Health Post-Janani Shishu Suraksha Karyakaram- A Study of EAG States.

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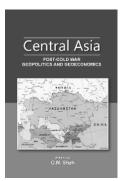
#### Aatmanirbharta

Revisiting the Idea and Practices

Vandana Mishra Swadesh Singh

Contents: 1. Swadeshi Movement - Vandana Mishra, Dhvanit Goswami 2. Gandhian Idea of Swadeshi and Self-Reliance - Vivek Mishra, Avanish Kumar 3. Sangh Parivar and Self-Reliance - Anshu Joshi 4. Western Notions of Self-Reliance - Netaji Abhinandan, Monika Gupta 5. Waves of Globalization - Pranav Kumar, Ranjana Singh 6. Market Economy: Institutions, Treaties and Reforms - Menka Singh 7. Self-Reliance and Anti-Globalization Protests - Varada Sombhus, Pratik Kumar 8. India's Preparedness for Self-Reliance: An Analysis of Economic Sector - Gaurav Singh, Tripti Singh 9. Assessing India's Preparedness in the Defence Manufacturing and Technology Sector - Shantesh Singh, Honey Raj 10. Making Indian Women Aatmanirbhar: A Case Study of SEWA, Amul and Navdanya - Nishant Kumar, Smita Agarwal 11. Branding Ayurveda: A Case Study of Dabur, Himalaya, Patanjali, MDH - Shri Prakash Singh, Siddhartha Ghosh 12. Making the Agrarian Sector Aatmanirbhar -Swadesh Singh, Yatan Sharma 13. The Making of an Aatmanirbhar Bharat: Interventions -Modi Regime - Ashutosh Trivedi, Shruti Joshi Conclusion : The Way to Destiny - Nation, Society, Self References

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#### Central Asia

Post-Coldwar Geopolitics and Geoeconomics

G.M. Shah

Contents: 1. Introduction 2. Geopolitics of Central Asia 3. Eurasian Economic Union: Cost and Benefit for the Central Asian States 4. Dynamics of Security in Central Asia and its Implications for the Regional Integration 5. External Powers in Central Asia 6. Geopolitical Clusters in Eurasia 7. Chinas Strategic Engagement with Central Asia 8. Great Game in Central Asia: An Analysis of Goals, Players and Strategies 9. New Great Game in and Uzbekistan 10. Understanding the New Great Game in Central Asia 11. Russias Role in New Great Game in Caspian Sea Region 12. Role of United States, Russia and India in New Great Game in Central Asia 13. Central Asia in the Post-Cold War Era 14. Democratic Kazakhstan—Promoter of Peace and Security in Eurasia 15. Post-Soviet Central Asia: Role and Strategy in the Region 16. The Impact of New Great Game on Kyrgyzstans Democratisation and Politics 17. Energy Potential of Turkmenistan: Implications for South Asia Especially India 18. Indias Neighbourhood Policy: Challenges of Change 19. Indias Economic Relations with Afghanistan with Special Reference to Trade and Investment 20. India and Central Asia in The Changing Dynamics of Asia 21. Indias Response to New Great Game in Central Asia with Special Reference To Tajikistan 22. Good Governance, Human Rights and Globalisation 23. Post-Cold War Development Challenges of Central Asia States 24. Freedom of Press in Central Asian States: an Overview 25. Post-Soviet Kazakhstan: Politics of Identity and Inter-Ethnic Relations

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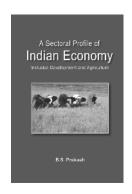


# Transforming Indian Economy

Editors Yamini Gupt Ananya Ghosh Dastidar

Contents: Introduction Section 1: India's Growth Experience: Key Underlying Processes 1. Role of Networks in Promoting Innovation: The Curious Case of Ayurveda Research in India 2. Disaggregated Impact of Monetary Policy 3. The Ripple Effect of Indian Consumption Behaviour 4. Manufacturing Sector Growth in India: A Projection in the light of Make in India Policy 5. Including Health Education in Formal Education System: A case study of Delhi Schools: Section II: Agriculture and Climate Change 6. Responsiveness of Rice-Growing Farmers towards Droughts and Floods in Odisha, India 7. Factors of Climate Change Affecting Cereal Yield in India in the long-run

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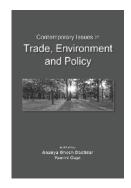


A Sectoral Profile of Indian Economy Inclusive Development and Agriculture

B.S. Prakash

**Contents:** 1. Introduction 2 The Agricultural Sector: Progress, Concerns And Challenges-3 Conclusion, 4 Glossary, Bibliography, List Of Tables.

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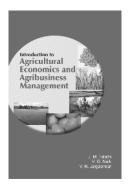


# Contemporary Issues in Trade, Environment and Policy

Edited by Ananya Ghosh Dastidar Yamini Gupt

Contents: SECTION 1: International Trade and Capital Flows: Challenges for Policy 1. China – India Merchandise Trade 2. The Trade-Growth Nexus 3. Developing a Framework for Spillover Effects of FDI 4. Effect of Intraregional Trade and Economic Growth in SAARC Countries. 5. Imports and Private Consumption Boom in India SECTION 2: Environmental Challenges 6. India and EU Trade in Chemical Sector 7. Determinants of Energy Consumption in Open Economies 8. Rural Ponds as Major Inland Wetlands in West Bengal 9. Determinants of Carbon Market in India SECTION 3: Policy Challenges in Key Sectors 10. Credit and Housing Prices 11. Mergers and Acquisitions in Indian Financial Sector 12. Stock Prices and Exchange Rates 13. Indian Pharmaceutical Industry in Global Context 14. The PPP Model and India's Infrastructural Challenges.

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Introduction to Agricultural Economics and Agribusiness Management

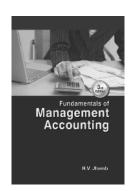
> J. M. Talathi V. G. Naik V. N. Jalgaonkar

Contents: Part-I: Introduction to Agricultural Economics; 1. Introduction to Economics 2. Agricultural Economics 3. Consumption, Wants and their Characteristics 4. Standard of Living 5. Laws of Consumption 6. Production and Factors of Production 7. Concept of National Income 8. Public Finance 9. Characteristics of Agriculture and Industry 10. Agricultural Holding 11. Land Tenure Systems 12. Farm Mechanisation, Part-II: Agribusiness Management; 13. Agricultural Business Management 14. Forms of Business Organisation 15. Production Relationships 16. Cost Concept 17. Farm Planning 18. Agricultural Marketing 19. Agribusiness and Balance Sheet Analysis 20. Project Preparation 21. Role of Agro-processing in Agribusiness Development

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#### ACCOUNTING & FINANCE

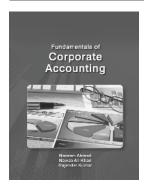


#### Fundamentals of Management Accounting

H. V Jhamb

Contents: This book is written for students studying management accounting at the undergraduate level. It provides comprehensive coverage of all basic concepts of management accounting to suit the requirements of students of B.Com (Hons.), BBA, CA, I.C.W.A, M.B.A and M.Com, and managers who are interested in updating their knowledge of management accounting. An attempt has been made to expose various fundamentals and techniques in a simple, lucid and logical manner.

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#### Fundamentals of Corporate Accounting

Naseem Ahmed Nawab Ali Khan Rajender Kumar

**Contents:** 1. Accounting for Share Capital 2. Redemption of Preference Shares 3. Issue and Redemption of Debentures 4. Final Accounts of Companies 5. Accounting for the Amalgamation 6. Internal Reconstruction 7. Statement of Changes in Financial Position 8. Financial Statement Analysis, Examination Papers, Answers Position 8. Financial Statement Analysis, Examination Papers, Answers.

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# Fundamentals of Financial Management 3/Ed

Preeti Singh

Contents: Preface, PART I: UNDERSTANDING FINANCIAL MANAGEMENT CONCEPTS 1. Basic Concepts of Financial Management 2. Time Value of Money 3. Valuation of Securities, PART II: FINANCIAL ANALYSIS AND PLANNING 4. Statement of Changes in Financial Position 5. Financial Statements Analysis (Ratio Analysis) 6. Sources of Finance PART III: LONG TERM CAPITAL DECISIONS 7. Capital Budgeting 8. Risk Analysis in Capital Budgeting 9. Cost of Capital PART IV: FINANCIAL DECISIONS 10. Financing Decisions — Operating and Financing Leverage 11. Capital Structure Planning and Value of the Firm PART V: DIVIDEND DECISIONS 12. Dividend Decisions and Valuation of the Firm 13. Dividend Policy PART VI: MANAGEMENT OF CURRENT ASSETS

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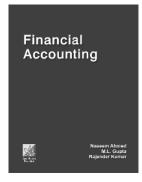
# Financial Mathematics Prarithens Shahi

### Financial Mathematics

Prarthana Shahi

Contents: 1. Introducing The Concept of Interest 2. Kinds of Interest Rates 3. Future Value 4. Depreciation at Varying Interest Rates 5. Present Value and Discount Rate 6. Equation of Payments 7. Concept of Annuity 8. Present Value of Deferred Annuities and Perpetuities 9. Accumulated Value of Annuities 10. Bonds / debentures and Its Valuation 11. Shares and Its Valuation

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# Financial Accounting

Naseem Ahmed M.L. Gupta Rajender Kumar

Contents: 1. Introduction 2. Generally Accepted Accounting principles (GAAPs) and Accounting Standards 3. Accounting Process 4. Final Accounts of Non-Profit Making Organisations 5. Accounting for Consignment 6. Joint Venture Accounts 7. Depreciation Accounting 8. Accounting for the Hire Purchase System 9. Inland Branches 10. Accounting for the Dissolution of Partnership Firms, Examination Papers

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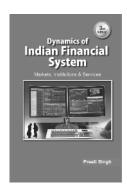
#### Project Infrastructure Finance

S.K. Bagchi

Contents: 1. Understanding Project-Finance, 2. Infrastructure Anatomy, 3. Finance for Infrastructure, 4. Accounting Ratios in Infrastructure and the Projects, 5. Credit Rating for Infrastructure Projects, 6. Techniques of Infrastructure Lending, 7. Regulatory Framework, 8. Terms and Conditions of Sanction and Security Documentation, 9. Case Studies on Infrastructure Lending, 10. Post-Disbursement Supervision, 11. Accounting Standards and Audits, 12. Risk Management Implications, 13. Recovery of Non-Performing Accounts

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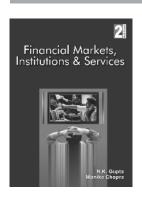


#### Dynamics of Indian Financial System 3/Ed

Preeti Singh

Contents: Part One: Financial System - An Overview 1. Nature and Role of Financial Systems 2. Indian Financial System 3. Financial Sector Reform in India Part Two: Regulatory Authorities 4. The Reserve Bank of India 5. The Securities Exchange Board of India Part Three: Financial Markets 6. New Issue Market 7. The Secondary Market 8. Financial Markets for Short-term Funds Part Four: Dimensions of International Financial Markets 9. Foreign Exchange Market 10. Foreign Capital Flows Part Five: Banking Institutions 11. Commercial Banks 12. Cooperative Banks Part Six: Non-Banking Financial Intermediaries 13. Non-Bank Financial Companies 14. Small Savings, Provident Funds & Pension Funds 15. Insurance Companies 16. Unit Trust of India and Mutual Funds 17. Development Banks Part Seven: Financial Services 18. Financial Services Glossary Index

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#### Financial Markets, Institutions and Services

N.K. Gupta Monika Chopra

Contents: Preface, Introduction to Financial System, Part-I: Financial Markets, Section-I: Money Market 1. Introduction to Money Market 2. Call Money Market 3. Commercial paper 4. Certificates of Deposit 5. Gilt Edged Securities Market (Dated Securities) 6. Treasury Bills 7. Repos (Repurchase Agreement) Section-II: Capital Market 8. Primary Markets 9. Dematerialization 10. Secondary Market 11. Investor English and Protection Fund (IEPF) 12. Major Stock Exchange of India Part II-Financial Institutions Section I-Regulatory and Promotional Institutions 13. Securities Exchange Board of India (SEBI) 14. Reserve Bank of India Banking System in India 15. Commercial Banking System 16. Cooperative Banking in India 17. Non-Banking Financial Companies Section III-Development Financial Institution 18. Brief Profile of Various Developmental Financial Institutions in India Section IV-Specialised Financial Institutions 19. Insurance Institutions Part III-Financial Services 20. Venture Capital 21. Credit Rating 22. Merchant Banking 23. Mutual Funds 24. American and Global Depository Receipts 25. Debt Securitization 26. Disinvestment 27. Insurance 28. Internet Banking: An Innovation in Banking Services

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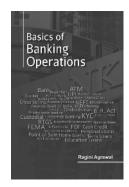


R.C. Bhatia

Auditing

Contents: 1. Auditing: Meaning, Definitions, Objects 2. Types of Audit 3. The Audit Process: Internal Control, Check and Audit 4. Audit Programmes 5. Vouching 6. Verification of Assets and Liabilities 7. Audit of Joint Stock Companies: Company Auditor: appointment, Qualification, Right and Duties 8. Audit Report 9. Depreciation, Provisions and Reserves 10. Company Audit 11. Special Audit 12. Divisible Profits and Dividends 13. Investigations 14. Cost Audit and Management Audit 15. Mechanised Accounting 16. Internal Control in a Computer-based Accounting System 17. Electronic Data Processing 18. The Audit System of Cost Accounts 19. Liabilities of Professional Accountant 20. Audit Processes, Important Questions and Answers

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Observations made

#### Basics of Banking Operations

Ragini Agrawal

Contents: 1. Introduction to Banking 2. Indian Banking System, Operations and Instruments 3. Liability Products of Banks 4. Asset Products of Banks

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#### ART / HISTORY / CULTURE





# Advertising and Brand Management

Amit Charan Rekha Dhaiya

Contents: 1. Introduction to Advertising 2. Advertising Objectives, Types and Audience Selection 3. Setting Advertising Budget 4. Message Decisions and Development 5. Media Choice and Decisions 6. Measuring Effectiveness of Advertising 7. Media Organisation and Agency Decision 8. Social, Ethical and Legal Aspects in Advertising 9. Branding Concepts 10. Brand Management and Brand Strategy 11. Creating and Managing Brand Equity

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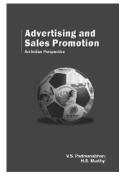


# Strategic Brand Management

Ram Kishen Nalini Dutta

Contents: 1. Introduction to Branding 2. Brand Positioning 3. Consumer Behaviour and IMC Tools 4. Globalization of Brands 5. Brand Construct and Brand Architecture 6. Brand Personality 7. Brand Extensions 8. Umbrella Branding 9. Brand Identity 10. Experiential Branding 11. Brand Activation 12. Brand Valuation 13. Brand Equity 14. Rural Branding 15. Future of Branding (Green and Digital Brands) 16. Retail Branding and Private Label Strategy, Case Studies, Glossary, Index

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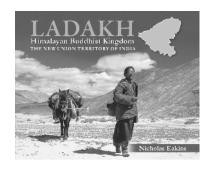
Advertising and Sales Promotion

An Indian Perspective

V.S. Padmanabhan H.S. Murthy

Contents: 1. Introduction, 2. Before the Market Economy, 3. The Marketing Concept, 4. Marketing Communications, 5. The Communication Process, 6. Advertising Purpose and Benefit, 7. Role of Advertising Agency, 8. Advertising Planning, 9. Setting Objectives, 10. Positioning: Creative Planning, 11. Media Planning, 12. Direct Marketing, 13. Sales Promotion, 14. Publicity and Public Relations, 15. Personal Selling, 16. Advertising Over Internet, 17. Point of Purchase or Point of Sale, 18. Marketing Communication for Industrial Products, 19. Corporate or Institutional Communications, 20. Rural Marketing Communications,

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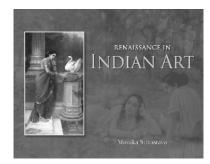


Ladakh Himalayan Buddhist Kingdom The New Union Territory of India

Nicholas Eakins

About the Book: Ladakh, declared a union territory of India on the 31 October 2023 by the Government of India, is one of the most famous places on earth for its breathtaking landscapes, the crystal clear skies, the highest mountain passes, thrilling adventure activities, Buddhist Monasteries and festivals. Earlier, it was a part of the state of Jammu and Kashmir.

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Renaissance in Indian Art

Monika Srivastava

About the Book: Renaissance in Indian Arts elaborates the evolution of fine arts in India during the British period. This book will help the readers to understand the forced adoption of the European style in India with the advent of the British Rule and how the artists of Indian origin fought their way out of the shadow of the western methods and techniques, initially by combining with them and later by infusing spirit of Indian art in Indian paintings.

This book comprises of five chapters. The first chapter covers historical perspective of art, its origin and meaning. Chapter two explains the impact of European style on Indian art. Chapter three covers the re-establishment of Indian art through western methods and techniques. Chapter four reflects on renaissance of Indian spirit in Indian art.

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#### India's Role in the G20 Summit

Fostering Diversity in Global Policy and Economic Cooperation

Editors: Mamta Sharma Pooja Khanna Beena Anatony Reji

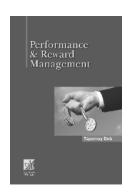
**About the Book:** The G20 Summit stands as a beacon of hope, where the world's leading economies come together to tackle pressing global challenges and foster economic collaboration.

This timeless wisdom echoes profoundly in the pages of this book "India's Role in the G20 Summit: Fostering Diversity in Global Policy and Economic Cooperation." With this profound collection of insights, the book invites us to embark on a journey of discovery and enlightenment, exploring India's pivotal role within the dynamic landscape of the G20 Summit.

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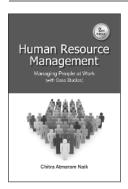


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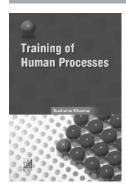


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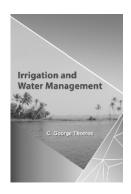
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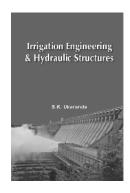


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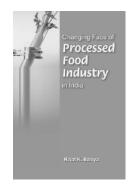


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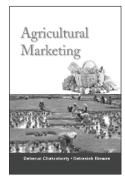


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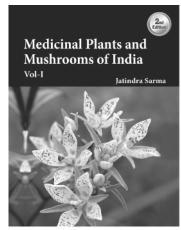
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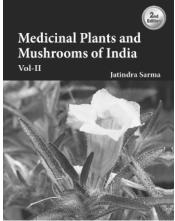
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#### BIOSCIENCE / LIFE SCIENCE









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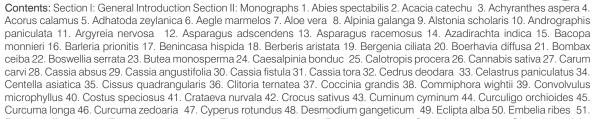
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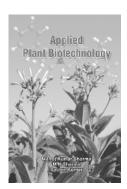
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Emblica officinalis 52. Eugenia jambolana 53. Ficus bengalensis 54. Fumaria indica 55. Garcinia morella 56. Glycyrrhiza glabra 57. Gymnema sylvestre 58. Hedychium spicatum 59. Hemidesmus indicus 60. Holarrhena antidysenterica 61. Hygrophila auriculata 62. Inula racemosa 63. Lawsonia inermis 64. Leptadenia reticulata 65. Leucas aspera 66. Litsea glutinosa 67. Mallotus philippensis 68. Mangifera indica 69. Momordica charantia 70. Moringa oleifera 71. Mucuna pruriens 72. Nardostachys jatamansi 73. Nelumbo nucifera 74. Nigella sativa 75. Ocimum sanctum 76. Phyllanthus fraternus 77. Picrorhiza kurroa 78. Piper longum 79. Pluchea lanceolata 80. Plumbago zeylanica 81. Psoralea corylifolia 82. Pterocarpus marsupium 83. Pueraria tuberosa 84. Punica granatum 85. Rauvolfia serpentina 86. Rubia cordifolia 87. Salacia prinoides 88. Santalum album 89. Saussurea lappa 90. Semecarpus anacardium 91. Sida cordifolia 92. Swertia chirayita 93. Terminalia arjuna 94. Terminalia bellirica 95. Terminalia chebula 96. Tinospora cordifolia 97. Tribulus terrestris 98. Trigonella foenum-graecum 99. Valeriana jatamansi 100. Vitex negundo 101. Withania somnifera 102. Zingiber officinale 103. Zingiber zerumbet Section III: Annexures 1. Glossary of Botanical Terms 2. Glossary of Medical and Biochemical Terms 3. Activity-wise Plant Listing 4. Plant-wise Activities Indexes 1. Botanical Names 2. Ayurvedic Plant Names 3. Biologically Active Chemical Compounds

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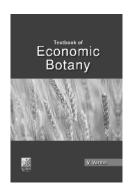
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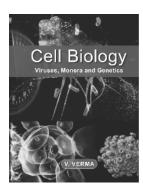
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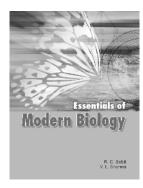
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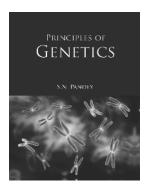


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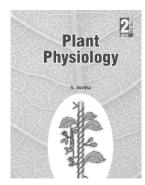


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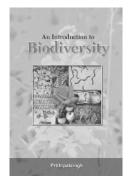


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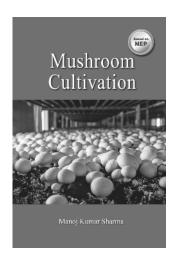
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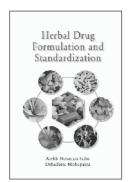
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Ethnobotany

## The Concepts of Ethnobotany

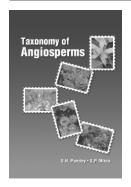
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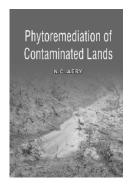
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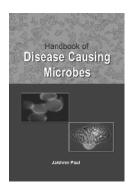
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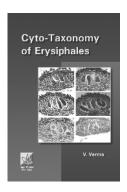


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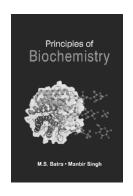
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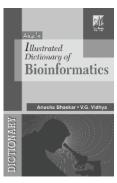


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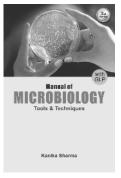
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### Essentials of Biotechnology

Suparna S. Pachauri R. C. Sobti

Contents: Preface, 1. Biotechnology, 2. Basic Methodologies & Tools in Biotechnology, 3. Specialized Tools in Biotechnology-I: Cell Culture Technologies, 4. Specialized Techniques in Biotechnology-II: Nucleic Acid Based Technologies, 5. Specialized Tools in Biotechnology-III: Protein Based Technologies, 6. Immunological and Molecular Diagnostic Techniques, 7. Applications of Biotechnology in Health, 8. Biotechnology in Agriculture, 9. Biotechnology in Environment, 10. Biotechnology & Aquaculture, 11. Biotechnology of Food, 12. Biotechnology in Developing Countries (Including Biotechnology in India), 13. The Ethical & Social Implications of Genetic Engineering, 14. Intellectual Property Right and Patenting

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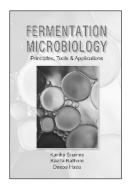


### Industrial Biotechnology

Abhilasha S. Mathuriya

Contents: Preface, 1. General Introduction to Biotechnology 2. Microorganisms 3. Fermentation 4. Bath, Fermentation Kinetics 5. Fed Bath Fermentation Kinetics 6. Continuous Fermentation Kinetics 7. Bioreactors 8. Mechanical Design of Bioreactor 9. Immobilized Reactors 10. Mass Transfer Operations in Bioprocesses 11. Oxygen Transfer Operations in Bioprocesses 12. Control Strategies for Bioprocesses 13. Downstream Processing 14. Industrial Applications, Suggested Readings.

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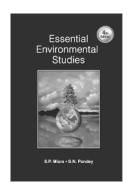
#### Fermentation Microbiology

Kanika Sharma Kavita Rathore Deepa Hada

**Contents:** 1. Fundamentals and Principles of Fermentation Technology 2. Tools of Fermentation Technology 3. Applications of Microbial Fermentation

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### ENVIRONMENTAL SCIENCE



# Essential Environmental Studies

S. P. Misra S. N. Pandey

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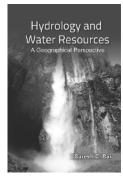


#### Environmental Science

V.K. Ahluwalia Sunita Malhotra

Contents: 1. Energy and Environment 2. Environment 3. Atmosphere 4. Air Pollution 5. Water 6. Water Pollution 7. Marine Pollution 8. Soil 9. Soil Pollution 10. Hazardous Waste and its Management 11. Noise Pollution 12. Environment and Health 13. Climate Change 14. Biodiversity 15. Environmental Management 16. Some Case Studies 17. Towards Cleaner Future, Glossary, Index.

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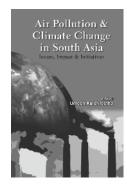


# Hydrology and Water Resources A Geographical Perspective

Suresh C. Rai D School, New Delhi

Contents: INTRODUCTION, Part-1: Hydrologic Cycle and Water Balance 1. Hydrologic Cycle 2. Water Balance Part-2: River Basin and Problem of Regional Hydrology 3. River Basins 4. Floods 5. Drought Part-3: Groundwater Assessment and Development 6. Groundwater Part-4: Water Resource Problem 7. Water Demand and Supply 8. Water Pollution 9. Interstate Water Disputes 10. Water Rights and Water Markets 11. Governance and Finance Part-5: Water Resource Management 12. Watershed Management 13. Water Policy, References, Appendix.

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### Air Pollution & Climate Change in South Asia

Issue, Impact & Initiatives

Editor: Umesh Kulshrestha

Contents: 1. Introduction 2. Air Pollution Sources 3. Air Pollution in Megacities 4. Air Pollution from Fireworks and its Impact on Air Quality and Health 5. Indoor Air Pollution During Traditional Cooking and its Socio-Economic Impacts on Rural Population in North India 6. Atmospheric Deposition and Ecosystem Sensitivity 7. Estimation of Emission from Crop Residue Burning; Study Over North-West India During Harvesting Season 8. Impact of Air Pollution on Plants 9. Drivers of Climate Change

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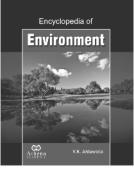


### Sustainable Development

Environment, Energy and Water Resources

M.K. Ghosh Roy

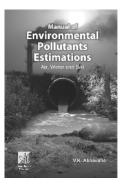
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#### Encyclopedia of Environment

V.K. Ahluwalia

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Manual of Environmental Pollutants Estimations Air, Water and Soil

V.K. Ahluwalia

Contents: 1. Air Analysis 2. Water Analysis 3. Soil Analysis, Appendices 9789382127444 • 156 (Hb) • 2023 (R) • ₹ 995.00

#### ENVIRONMENTAL SCIENCE





#### Environmental Chemistry

V.K. Ahluwalia

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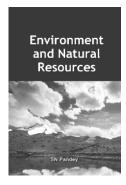


# Manual of Environmental Analysis

N.C. Aery

Contents: 1. Physical and Chemical Examination of Water and Waste Water 2. Biological Examination of Waste Water 3. Microbiological Examination of Water 4. Physico Chemical Examination of Soil 5. Microbiological Examination of Soil 6. Environmental Radioactivity Monitoring 7. Bioassay 8. Analysis of Plant Material 9. Analysis of Air 10. Measurement of Noise 11. Effect of Pollutants on Plants 12. Biomonitoring 13. Vegetation Analysis 14. Environmental Impact Assessment (EIA) 15. Environmental Auditing 16. Statistics in Environmental Science, Bibliography, Annexures, Index

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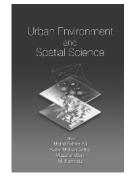


#### Environment and Natural Resources

S.N. Pandev

Contents: 1. Definition, Scope, Importance and Need for Public Awareness 2. Natural Resources and Associated Problems 3. Forest Resources 4. Water Resources 5. Mineral Resources 6. Food Resources 7. Energy Resources 8. Land Resources 9. Role of an Individual in Conservation of Natural Resources 10. Equitable Use of Resources for Sustainable Life Styles

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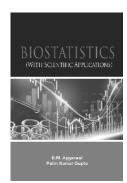


#### Urban Environment and Spatial Science

Editors: Mohd Akhter Ali Kabir Mohan Sethy Muzafar Wani M. Kamraju

Contents: 1. Geospatial Technology and Applications in Urban and Regional Planning - Dr. Y.V.N. Krishna Murthy 2. An Overview of Urban Development - M.Kamraju 3. Urbanization-The Future of Cities: An unrealistic growth causing Societal Pandemic - Kanagiri SN Prasad and Dr. Mohd Akhter Ali 4. Analysis of Urban Sprawl and Water Dynamics of Kalinganagar Industrial Region of Jajpur District of ODISHA - S.Panigrahi, S. Giri. and K.M.Sethy 5. Spatiotemporal analysis of Dog Bites in Srinagar City - Muzafar Ahmad Wani, Insha Mohideen, Shamim ahmad shah and Tanweer Ahmad Malik 6. Geoinformatics Aided Urban Land Bank Identification and Mapping - A Case Study of Berhampur Municipal Corporation of Ganjam District, Odisha State, India - Binita Tripathy,

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(With Scientific Applications)

B.M. Aggarwal Pulin Kumar Gupta

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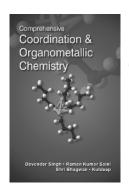
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S. Sundar

Contents: - Mesh free method for numerical solution of the eikonal equation - A spline collection method for pricing options under the jump-diffusion model - An ale-based finite element method for the simulation of an impinging droplet on a hot surface - Multilevel augmentation method for parameter identification - StaRMAP- a second order staggered grid method for radiative transfer: application in radiotherapy - Exact controllability in domains with oscillating boundaries: homogenization

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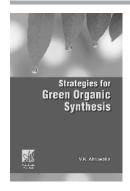


# Comprehensive Coordination & Organometallic Chemistry

Devender Singh Raman Kumar Saini Shri Bhagwan Kuldeep

Contents: Introduction of Coordination Compounds and their Nomenclature ☐Isomerism in Coordination Compounds

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V.K. Ahluwalia

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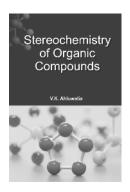
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Mymoona Akhter M. Mumtax Alam

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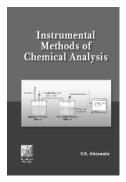


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V.K. Ahluwalia

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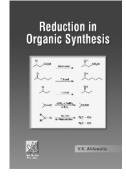


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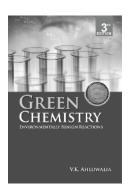
### Reduction in Organic Synthesis

V.K. Ahluwalia

Contents: 1. Introduction 2. Different Types of Reducing Agents 3. Reduction of Specific Types of Organic Compounds 4. Hydrogenolysis 5. Enzymatic or Microbial Reduction 6. Some Reductions under Benign Conditions

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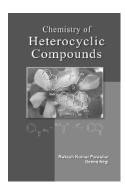
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Environmentally Benign Reactions 3/Ed

V.K. Ahluwalia

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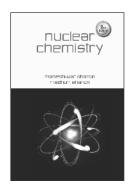


### Chemistry of Heterocyclic Compounds

Rakesh Kumar Parashar Beena Negi

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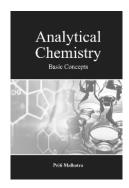


#### Nuclear Chemistry 2nd Edition

Maheshwar Sharon Madhuri Sharon

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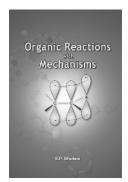


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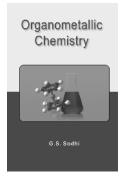
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### Organic Reactions With Mechanisms

S.P. Bhutani

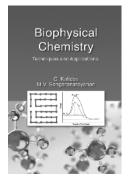
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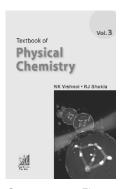
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#### Coordination Chemistry

Metal Complexes Transition
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with Lanthanides and Actinides

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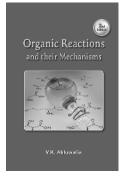
# Metal Complexes Symmess and Caralytic Activities

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Dr. Saurabh Singh

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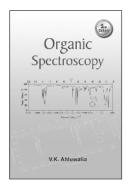


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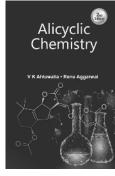


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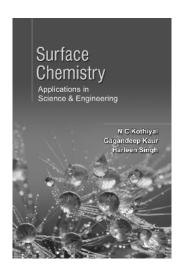
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V.K. Ahluwalia Renu Aggarwal

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#### **Surface Chemistry**

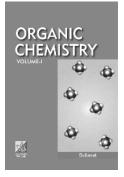
Applications in Science & Engineering

N C Kothiyal Gangandeep Kaur Harleen Singh

Contents:

 Basics of Surface Chemistry 2. Surfactants 3. Self-assembly and Aggregation Behavior of Surfactants 4. Wetting Phenomenon and its Modification 5. Adsorption Mechanism 6. The Colloidal State 7. Emulsification by Surfactants 8. Nanomaterials and their Characterization 9. Diverse Applications of Surface Chemistry

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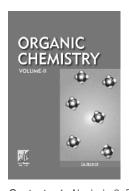


#### Organic Chemistry Vol-1

Sultanat

About the Book: This book is designed to meet the requirements of B.Sc. I<sup>st</sup> year students who do not have a good background in organic chemistry. It also covers the course of B.Sc. Part I (Honours) as per U.G.C. syllabus. The language of the book is simple, explanations clear, presentation very systematic and unambiguous. Every effort has been made to ensure the simplicity, brevity and accuracy of the book.

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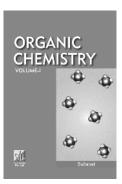


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Sultanat

Contents: 1. Alcohols 2. Phenols and Quinones 3. Ethers and Epoxides 4. Aldehydes, Ketones and Active Methylene Compounds 5. Carboxylic Acids and Derivatives 6. Amines, Nitroalkanes and Nitroarenes

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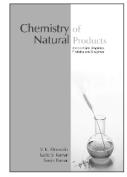


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Sultanat

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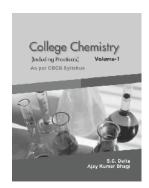
#### Chemistry of Natural Products

V K Ahluwalia Lalita S Kumar Sanjiv Kumar

Contents: Chapter 1: Amino Acids: Introduction. Nomenclature of Amino acids, Classification of Amino acids, Stereochemical aspects of  $f\tilde{\rm N}$ - Amino acids, Physical properties of  $f\tilde{\rm N}$ - Amino acids, Chemical reactions of Amino acids, Industrial preparation of  $f\tilde{\rm N}$ - amino acids, Chemical synthesis of  $f\tilde{\rm N}$ - Amino acids, Industrial applications of  $f\tilde{\rm N}$ - Amino acids, Chapter 2: Peptides: Introduction, Structure and Classification of Peptides, Nomenclature of Peptides, Peptide Synthesis, Solid phase Peptide Synthesis, Some Biologically important Peptides, Chapter 3: Proteins: Introduction, Classification of Proteins, Properties of Proteins, Structural organisation of Proteins, Chapter 4: Enzymes: Introduction, Nomenclature and Classification of Enzymes, Characteristics of Enzymes, Mechanism of Enzyme action, Factors affecting Enzyme action, Chymotrypsin: an Enzyme in action, Cofactors (or coenzymes),

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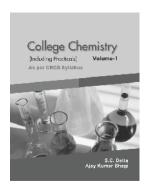


## College Chemistry (Including Practicals) Volume-1 As per CBCS Syllabus

S.C. Datta Ajay Bhagi

Contents: 1. Structure, Shape and Representation of Organic Molecules 2. Basics of Organic Chemistry 3. Stereochemistry 4. Gaseous State 5. Liquid State 6. Atomic Structure 7. Periodicity of Elements 8. Chemical Bonding-I (Ionic Bond) 9. Acids and Bases 10. Organic Chemistry Practicals 11. Surface Tension and Viscosity 12. Volumetric Analysis Some Important Constants and Conversion Factors, Table of the Symbols and Chemical Periodic Table Index

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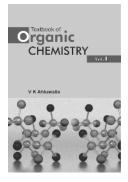


### Medicinal Chemistry 2/Ed.

V. K. Ahluwalia Madhu Chopra

Contents: 1. Drug Design and Development 2. Receptors and Drug Action 3. Enzymes: Catalytic Receptors 4. Drug Metabolism 5. Natural Products and Drug Development 6. Anticoagulants 7. Cardiovascular Drugs 8. Antimalarials 9. Analgesics 10. Antibiotics 11. Antibacterials 12. Anticonvulsants 13. Drugs for Cancer Treatment 14. Diuretics 15. Uricosuric Agents 16. Drugs for Aids and Related Disorders 17. Antiamoebic Agents 18. Antiseptics and Disinfectants 19. Anthelmintics 20. Diabetes Mellitus Index

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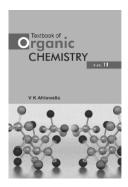


## Textbook of Organic Chemistry

V.K. Ahluwalia

About the Book: The Textbook of Organic Chemistry Volume I has been written with a aim of meeting the needs of first year students of B.Sc. (Hons.) and B.Sc. (Pass) of various Indian Universities. The contents are as per recommendations of the University Grants Commission.

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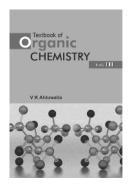


# Textbook of Organic Chemistry

V.K. Ahluwalia

About the Book: The Textbook of Organic Chemistry Volume II has been written with the object of meeting the requirements of second year students of B.Sc. (Hons) and B.Sc. (Pass) of various Indian Universities. The contents are as per recommendations of the University Grants Commission.

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# Textbook of Organic Chemistry

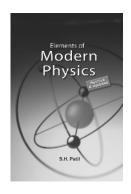
V.K. Ahluwalia

About the Book: The Textbook of Organic Chemistry Volume III has been written with the object of meeting the requirements of Final Year B.Sc (Hons) and B.Sc (Pass) of various Indian Universities. The contents are as per the recommendations of the University Grants Commission. The various topics included in this book are: spectroscopy (NMR); Organomettalic Compounds; Organo Sulphur Compounds; Heterocyclic Compounds; Organic Synthesis via enolates; Carbohydrates; Amino Acids; Peptides; Proteins and Nucleic Acids, Fats, Oils and Detergents; Synthetic Polymers; and Synthetic Dyes.

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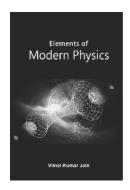


#### Elements of Modern Physics Revised & Updated

S.H. Patil

Contents: 1. Special Theory of Relativity 2. Introduction to Quantum Ideas 3. Elements of Quantum Theory 4. The One-Electron Atom 5. Atoms and Molecules 6. Interaction with External Fields 7. Quantum Statistics 8. Solid State Physics 9. The Nucleus 10. Elementary Particles 11. General Relativity and Cosmology

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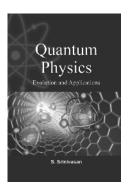


### Elements of Modern Physics

Vimal Kumar Jain

Contents: 1. Historical development of quantum Mechanics 2. Schrödinger Equation 3. Application of Schrödinger Equation 4. Nuclear Sizes and Nuclear Masses 5. Radioactivity 6. Nuclear Fission and Fusion

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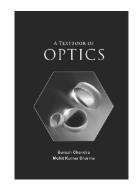
#### Quantum Physics

**Evolution and Applications** 

S. Srinivasan

Contents: 1. From Newton to Planck, 2. Quantum Theory of Matter, 3. Einstein's Theory of Relativity, 4. Quantum Concept, 5. Multi Atom Systems, 6. Properties of Solids, 7. Scientific Research in India

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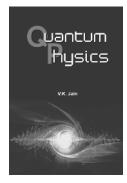


### A Textbook of Optics

Suresh Chandra Mohit Kumar Sharma

**Contents:** 1. Reflection 2. Refraction 3. Cardinal Points 4. Interference 5. Fresnel Diffraction 6. Fraunhoffer Diffraction 7. Polarization

9789386761569 • 322 (Hb) • 2023 (R) • ₹ 1995.00



#### Quantum Physics

V.K. Jain

Contents: 1. Experimental Basis of Quantum Physics 2. Introduction to Quantum Physics 3. Mathematical Formulism 4. Solution of Schrödinger

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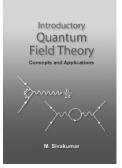
### Thermal and Statistical Physics

Concepts and Applications
(As per current UGC syllabus)

Sandeep Sharma

Contents: 1 Introduction 2 The laws of thermodynamics 3 Second law of thermodynamics 4 Entropy 5 Thermodynamic potentials and Maxwell

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#### Introductory Quantum Field Theory

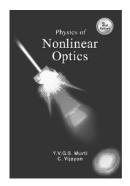
**Concepts and Applications** 

M. Sivakumar

Contents: 1 Relativity and One-Particle States 2 Towards Fields 3 Elements of Classical Field Theory 4 Towards Quantisation of Fields 5 Quantisation of 9789390658596 • 344 (Hb) • 2023 • ₹ 1495.00

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Physics of Nonlinear Optics 2/Ed

Y.V.G.S. Murti C. Vijayan

**Contents:** 1. From Optics to Photonics 2. A Phenomenological View of Nonlinear Optics 3. Symmetry and Susceptibility Tensors

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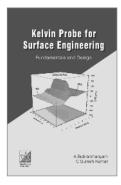


#### Classical Mechanics

Vimal Kumar Jain

Contents: Preface: 1. Introduction to Particle Dynamics 2. Lagrangian Formulation 3. Hamiltons Equations 4. Symmetry and Conservation Laws

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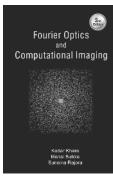


#### Kelvin Probe for Surface Engineering Fundamentals and Design

A. Subramanyam C. Suresh Kumar

Contents: Introduction to Surfaces and Interfaces • The Thermodynamics of Surfaces and Definition of Work Function and Measurement

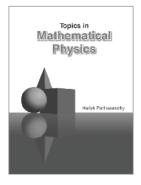
9788190840637 • 196 (Hb) • 2023 (R) • ₹995.00



# Fourier Optics and Computational Imaging 2/Ed

Kedar Khare Mansi Butola Sunaina Rajora

Contents: 1 Introduction Part I Mathematical preliminaries 2 Fourier series and transform 3 Sampling theorem 4 Operational introduction to fast 9789390658756 • 300 (Hb) • 2023 • ₹ 2495.00

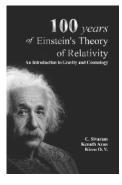


# Topics in Mathematical Physics

Harish Parthasarathy

Contents: 1. Circuit Theory, 2. Classical Mechanics, 3. Electrodynamics, 4. Quantum Mechanics, 5. Differential Equations, 6. Random Process, 7. Relativity, 8. General Signal Theory, 9. Signal and Systems, 10. Fluid Dynamics, 11. Linear Algebra, 12. Group Theory, 13. MATLAB Problems, 14. Partial Differential Equations, 15. Quantum Computation, 16. Experiments for Analog and Digital Communication Laboratory, 17. Miscellaneous problems and remarks on Signal Processing in Physical Models

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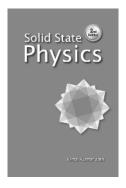
# 100 Years of Einstein's Theory of Relativity

An Introduction to Gravity and Cosmology

> C. Sivaram Kenath Arun Kiren O.V.

Contents: Preface, 1. Main Aspects of Newtonian Gravity 2. Special Relativity 3. Equivalence Principle 4. Field Equations of General Relativity 5. Exact Solutions in General Relativity 6. The Classical Tests of General Relativity 7. Gravitational Waves 8. Astrophysical Implications of General Relativity 9. Black Holes 10. Cosmology 11. Alternate Models of the Universe 12. Quantization of the Gravitational Field 13. Unified Field Theories 14. The Future in Gravitational Physics, GR, and Cosmology, Appendix, References and Additional Reading, Index and Keywords.

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Solid State Physics 2/Ed

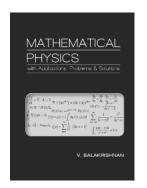
Vimal Kumar Jain

Contents: 1. Crystal Structure 2. Chemical Bonding in Solids 3. Defects in Solids 4. Elements of Quantum Mechanics 5. X-Ray Diffraction 6. Lattice Vibrations 7. Thermal Properties of Solids 8. Free Electron Theory of Metal 9. Band Theory 10. Semiconductors 11. Dielectric Properties of Solids 12. Magnetic Properties of Matter 13. Magnetic Resonance 14. Superconductivity 15. Nanomaterials 16. Optical Properties 17. Semiconductor Devices, Bibliography, Index

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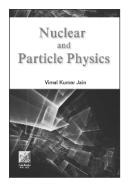


# Mathematical Physics with Applications, Problems & Solutions

V. Balakrishnan

Contents: 1 Warming up: Functions of a real variable 2 Gaussian integrals, Stirling's formula, & some integrals 3 Some more functions 4 Generalized functions 5 Vectors and tensors 6 Vector calculus 7 A bit of fluid dynamics 8 Some more vector calculus 9 A bit of electromagnetism and special relativity 10 Linear vector spaces 11 A look at matrices 12 More about matrices 13 Infinite-dimensional vector spaces 14 Linear operators on a vector space 15 Operator algebras and identities 16 Orthogonal polynomials 17 Fourier series 18 Fourier integrals 19 Discrete probability distributions 20 Continuous probability distributions 21 Stochastic processes 22 Analytic functions of a complex variable 23 More on analytic functions 24 Linear response and analyticity25 Analytic continuation and the gamma function 26 Multivalued functions and integral representations

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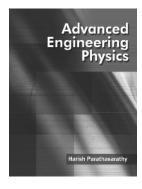


#### Nuclear and Particle Physics

Vimal Kumar Jain

Contents: Preface, Introduction, Elements of Quantum Mechanics 3. Basic Nuclear Properties 4. Liquid Drop Model and Semi-Empirical Mass Formula 5. Nuclear Models 6. Radioactivity 7. Alpha Decay 8. Beta Decay 9. Gamma Decay 10. Two Nucleon Problem and Nuclear Force 11. Nuclear Reactions 12. Fission and Fusion 13. Nuclear Detectors 14. Elementary Particles 15. Quark Model Solved Examples Objective Type Questions, Exercises, Bibliography, Index

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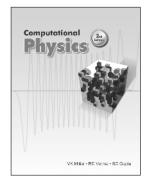
#### Advanced Engineering Physics

Harish Parthasarthy

Contents: Mechanics • Fluid Dynamics • Electro Magnetics • Relativity • Quantum mechanics • Circuit theory • Optics • Solid State Physics

- Digital Signal Processing Probability Statistical Physics
- Bibliography Index.

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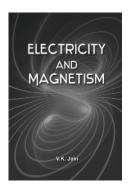


#### Computational Physics 2/Ed

VK Mittal RC Verma SC Gupta

Contents: 1. Fundamentals of Problem Solving 2. Fortran 77: Essential Features 3. Fortran 77: Advanced Features 4. Computer Problems–I 5. Computer Problems–II 6. Computer Problems–III, Appendix 1: Hardware, Appendix 2: Software, Appendix 3: Handling of Fortran Files, Appendix 4: Program Errors

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#### Electricity and Magnetism

Vimal Kumar Jain

Contents: 1. Vector Analysis 2. Electrostatic 3. Magnetostatic 4. Magnetic Properties of Materials 5. Electromagnetic Induction 6. Electromagnetic Waves

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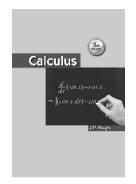
Laser 2/Ed

**BMK** Prasad

Contents: 1. Lasers: A Short Introduction 2. The Peculiar Properties of Laser Light 3. Types of Lasers 4. Gas Lasers 5. Solid State Lasers 6. Semiconductor Lasers 7. Dye Lasers 8. Highlights in The Development of Laser 9. Optical Resonators 10. Line Shapes and Threshold Condition of Oscillation With Lasers 11. Non-linear Optics 12. Far Ultraviolet and X-ray Laser 13. Theory of Laser 14. Applications of Laser 15. Optical Fibre Communication Systems 16. Manufacture and Applications: Fibre Materials 17. Laser Information Technology, Index

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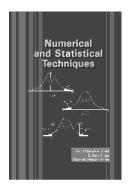




Calculus 2/Ed.

J.P. Singh

Contents: 1. Matrices and Determinants 2. Eigen Values and Eigen Vectors
3. Limits 4. Continuous Functions 5. Differentiation 6. Successive
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#### Numerical and Statistical Techniques

Qazi Shoeb Ahmad Zubair Khan Shadab Ahmad Khan

Contents: Preface 1. Error and Computer Arithmetic 2. Solution of Algebraic and Transcendental Equations 3. Finite Differences 9788119662937 • 448 (Hb) • 2024 • ₹1995.00

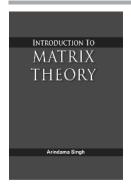


Complex Analysis

Pratiksha Saxena

Contents: 1. Pre-requisite 2. Function, Limit and Continuity 3. Complex Differentiation and Analytic Function 4. Power Series

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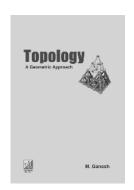


Introduction to Matrix Theory

Arindama Singh IIT, Madras

Contents: 1. Matrix Operations 2. Systems of Linear Equations

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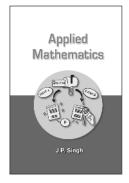


Topology A Geometric Approach

M. Ganesh

About the Book: Topology is a simultaneous generalization of two aspects: (1) the metric spaces (that includes normed linear spaces and inner

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#### **Applied Mathematics**

J.P. Singh

**Contents:** 1. Elementary concepts 1. Probability-I 2. Probability-II 3. Random Variable and Mathematical Expectations 4. Discrete Probability

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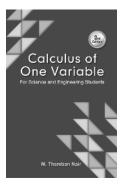
#### Complex Analysis

Anuradha Gupta



**Contents:** 1. Complex Number and The Complex Plane 2. Functions of Complex Variable 3. Analytic Functions 4. Elementary Functions

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#### Calculus of One Variable

For Science and Engineering Students 2/Ed

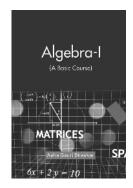
M. Thamban Nair

Contents: 1. Sequence and Series of Real Numbers 2. Limit, Continuity and Differentiability of Functions 3. Definite Integral 4. Improper Integrals 5. Sequence and Series of Functions 6. Fourier Series References, Index

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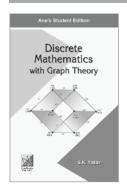


Algebra-I (A Basic Course)

Asha Gauri Shankar

**About the Book:** This book is designed as a textbook for the Undergraduate students. It meets the curriculum requirements of the Course I.

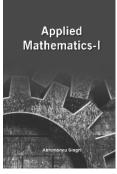
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Discrete Mathematics with Graph Theory

S.K. Yadav

Contents: 1. The Language of Sets 2. Basic Combinatorics 3. Mathematical Logic 4. Relations 5. Functions 6. Lattice Theory 9789384726805 • 670 (Hb) • 2023 (R) • ₹1995.00



Applied Mathematics-I

Abhimanyu Singh

Contents: 1. Complex Numbers 2. Infinite Series 3. Successive Differentiation 4. Expansion of Functions and Approximate Calculations

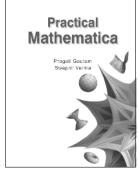
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Operations Research Concepts, Problems & Solutions

Bijulal D.

Contents: 1. Operations Research Basics 2. Linear Programming Problems 3. LPP Solution - Simplex Method 4. Variants of Simplex Method 9789394883000 • 648 (Hb) • 2023 • ₹ 2495.00

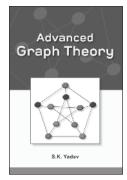


#### Practical Mathematica

Pragati Gautam Swapnil Verma

**About the Book:** This Book has been designed to work as a first introduction to Mathematica software for Undergraduate students.

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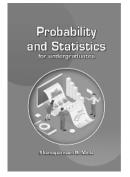


#### Advanced Graph Theory

Santosh Kumar Yadav

Contents: 1. Basics of Graph Theory 2. Trees 3. Planar Graphs 4. Directed Graphs 5. Matching and Covering 6. Colouring of Graphs

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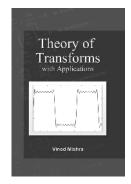


Probability and Statistics for undergraduates

Shamaparveen M. Mulla

Contents: 1. Basic Probability 2. Some Special Probability Distributions 3. Basic Statistics 4. Applied Statistics 5. Curve Fitting by Numerical

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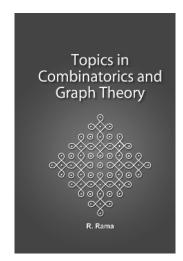


### Theory of Transforms with Applications

Vinod Mishra

Contents: 1. Fourier Series 2. Continuous Fourier Transform 3. Discrete and Fast Fourier Transform 4. Laplace Transform 9789385462603 • 368 (Hb) • 2023 (R) • ₹1995.00





#### Topics in Combinatorics and Graph Theory

R. Rama

#### Contents:

Part I: Combinatorics 1 Basics of Counting 2 Induction and Pigeon Hole Principle 3 Binomial Theorem and Binomial Identities 4 Partitions 5 Permutations, Combinations and Cycles 6 Generating Functions 7 Recurrence Relations 8 Inclusion Exclusion Principle 9 Partial Order and Lattices 10 Polya's Theory 11 More on Counting 12 Discrete Probability Part II: Graph Theory 13 Basic Concepts 14 Paths Connectedness 15 Trees 16 Connectivity 17 Eulerian and Hamiltonian Graphs 18 Planar Graphs 19 Independent Sets, Coverings and Matchings 20 Graph Coloring 21 Ramsey Numbers and Ramsey Graphs 22 Spectral Properties of Graphs 23 Directed Graphs and Graph Algorithms, Bibliography, Index

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#### Mathematics-I For BCA

Zubair Khan Shadab Ahmad Khan Qazi Shoeb Ahmad

Contents: Preface 1. Trigonometry and Complex Numbers 2. Matrices and Determinant 3. Differential Calculus 4. Integral Calculus 5. Vector Calculus

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#### Operations Research

J.P. Singh N.P. Singh

Contents: 1. Introduction, 2. Linear Programming: Formulation, 3. Linear Programming; The Graphical Method, 4. Linear Programming: The Simplex Method, 5. Duality and Sensitivity Analysis, 6. Transportation Problem, 7. Assignment Problem, 8. Decision Theory, 9. Game Theory, 10. Project Management: CPM and PERT, 11. Queuing Theory, 12. Replacement Models, 13. Sequencing Problem

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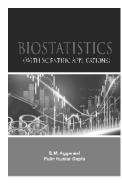


#### Mathematics-II For BCA

Zubair Khan Shadab Ahmad Khan Qazi Shoeb Ahmad

Contents: Preface, Unit-I: Partial Differentiation and its Applications, Unit-II: Ordinary Differential Equations, Unit-III: Partial Differential Equation and Geometry, Unit-IV: Probability and Distributions, Unit-V: Measures of Central Tendency.

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#### Biostatistics

(With Scientific Applications)

B.M. Aggarwal Pulin Kumar Gupta

Contents: 1. Introduction and Basic Concepts 2. Statistical Averages and Dispersion 3. Probability and Mathematical Expectation 4. Probability Distributions 5. Correlation 6. Regression Analysis 7. Sampling Theory and Testing of Hypothesis 8. Vital Statistics 9. Survival Analysis

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#### Linear Algebra

Dinesh Khattar Abhishek Tandon Neha Agrawal

#### Contents:

 Vector Spaces 2. Basis and Dimension 3. Linear Transformations 4. Matrices of Linear Transformations 5. Dual Spaces 6. Diagonalization 7. Inner Product Spaces 8. More on Inner Product Spaces Appendix I: Echelon Form Appendix II: Applications of Diagonalization Appendix III: Least Squares Approximations Appendix IV: Minimal Solutions to System Appendix V: Rigid Motions and Conic Sections Selected Bibliography Index

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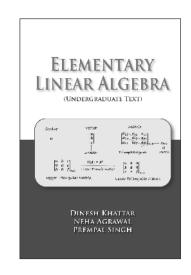
ALGEBRA

Dinesh Khattar Neha Agrawal Prempal Singh

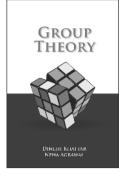
#### Contents:

1. Vectors 2. Matrices 3. System of Linear Equations 4. Eigenvalues and Diagonalization 5. Vector Spaces and Linear Transformations Appendix I: Trace and Determinant of a Matrix Appendix II: Minors and Cofactors Appendix III: Adjoint of a Matrix Appendix IV: A pplications of Linear Equations Appendix V: LU Decomposition Appendix VI: Computer Graphics Selected Bibliography, Index

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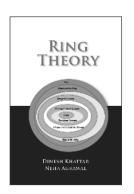
#### **Group Theory**



Dinesh Khattar Neha Agrawal

Contents: 1. Group 2. Finite Groups and Subgroups 3. Cyclic Groups 4. Permutation Groups 5. Cosets and Lagrange's Theorem 6. Normal Subgroups and Factor Groups 7. Group Homomorphism and Isomorphism 8. Automorphisms 9. Direct Products 10. Group Actions 11. Sylow Theorems

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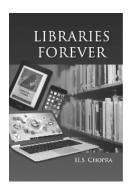
Ring Theory

Dinesh Khattar Neha Agrawal

About the Book: This textbook has been designed for the UG/PG students of mathematics for all universities in India. It is primarily based on the classroom lectures, the authors gave at the University of Delhi. This book could be used both for self-study as well as course text. Full details of all proofs are included along with innumerous solved problems, interspersed throughout the text and at places where they naturally arise, to understand abstract notions. The proofs are precise and complete, backed up by chapter end problems, with just the right level of difficulty, without compromising the rigor of the subject.

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### LIBRARY SCIENCE



#### Libraries Forever

H.S. Chopra

**About the Book:** Book lovers, writers and library professionals are apprehensive because of doomsters' forecasts like 'death knell of libraries', 'epilogue of library profession' and 'expiration of paper society'.

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Ane's Encyclopedic Dictionary of Library & Information Science

Amjad Ali

About the Book: The Encyclopedic Dictionary of Library and Information Science is the first of its kind which has been complied keeping in view the current needs of the library and information science students and practitioners. The work becomes more relevant today with drastic changes in the field brought our by the latest advancement in information technology and its application in gathering, recording, retrieving and dissemination of information for all types of human activities.

The dictionary has been specially designed for the students of Library and Information Science, librarians and Information Professionals.

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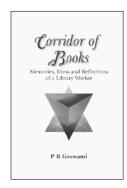


Library Automation in India An Evaluative Study

Hilal Ahmad Mehtab Alam Ansari

Contents: 1. Overview 2. Related Past Studies 3. Surveyed Institutional Profile 4. Research Methodology 5. Librarians' Perspective of Library Automation 6. Users' Perspective of Library Automation 7. Discussion, Findings and Conclusion, Suggested Readings, Index.

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#### Corridor of Books

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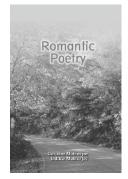


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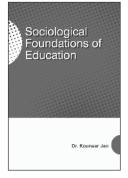
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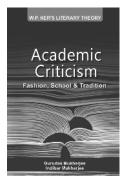
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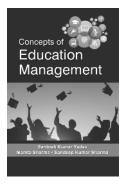
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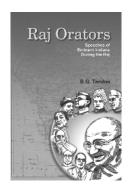
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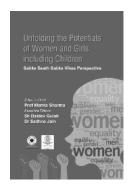


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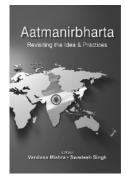


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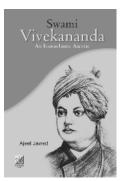


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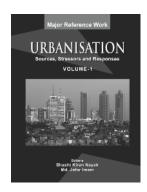
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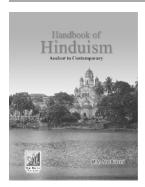
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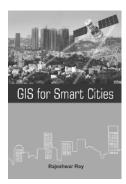


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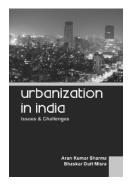
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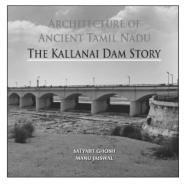
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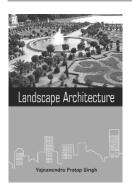




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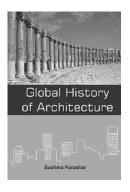


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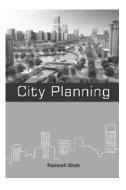
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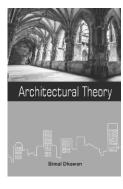


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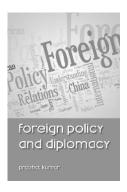


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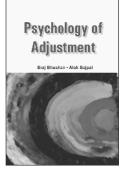
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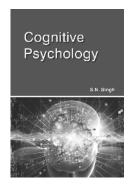


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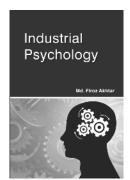


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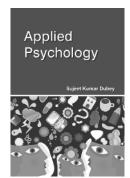


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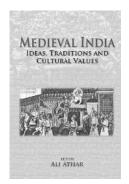


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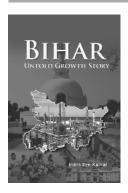


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Editor: Ali Athar

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Bihar Untold Growth Story

Indra Sen Kumar

About the Book: The present book titled Bihar: Untold Growth Story is, in a sense, a treaties on socio-economy of Bihar highlighting the states glorious, remote and immediate past with the present terrible economic position indicating things to come in the state suggesting several measures towards realizing the goal of economic and social accomplishment. The book has taken care of the latest issues tormenting the state authorities and the economist pertaining to rural and urban poverty, migration of Bihari labour force, corruption and criminalisation proving to be a stumbling block in development as also the debated aspect of improving the states financial

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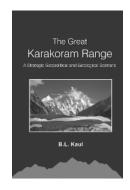


Geo-Environment of Gujarat

Bushan Kaul

Contents: Preface, Part—I, 1. Introduction 2. Natural Resources 3. Groundwater 4. Mining & Other Pollutions 5. Earthquakes & Neotectonics 6. Dinosaurs Part—II: District Appraisal 7. Mehsana District 8. Ahmedabad District 9. Jamnagar District Part—III: Site Specific/Problem Specific 10. Lignite Mining in Rajpardi-Nani Naroli Mines in Bharuch & Surat Districts 11. Lignite-Mining in Panandro-Matanomad area Kachchh District 12. Natural Hazard — Bhuj Earthquake, References, International Stratigraphic Chart, Geo Environment Scheme, EIA Scheme.

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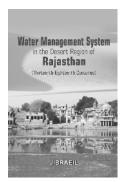
### The Great Karakoram Range

A Strategic Geopolitical and Geological Scenario

B.L. Kaul

Contents: Preface, Acknowledgements, 1. Introduction, Section I Geopolitical Scenario, 2. Geopolitical Scenario 3. Gilgit – Balistan Region 4. Hunza – Nagar Areas 5. Siachen Glacier Area 6. Lesser Karakoram – Saltoro Range 7. Skardu Area 8. Karakoram Highway/China – Pakistan Economic Corridor 9. Geopolitical and Strategic Ramifications, Section II Geological ScenarioEastern Karakoram (India) 10. Tectono – Stratigraphy 11. Geological Structure 12. Discussion 13. Conclusion and Important Inferences, References.

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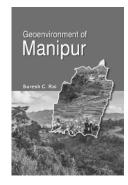
#### Water Management System in the Desert Region of Rajasthan

(Thirteenth - Eighteenth Centuries)

**Jibraeil** 

Contents: Preface, Abbreviations, List of Figures, 1. Introduction, 2. Water Harvesting and Irrigation Techniques in Phalodi, 3. Technique of Irrigation and Agricultural Production in Nagaur, 4. Water Bodies and Harvesting Techniques in Bikaner, 5. Water Harvesting Techniques in Churu, Chhapar and Bidasar, 6. Water Harvesting and Irrigation Techniques in Jaisalmer, Conclusion, Appendices, Glossary, Bibliography and Index.

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### Geoenvironment of Manipur

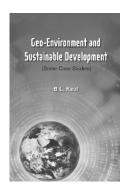
Suresh C. Rai

About the Book: This book is an attempt to provide holistic and detailed information on Geoenvironment of Manipur, such as its natural resources, geology, biodiversity, wetlands and climate change, which are useful for students, government, policy planners and NGOs. The book covers a detailed study of the above-mentioned aspects of Manipur. It is divided into three parts, covering various aspects of the Geo-environment of the Manipur state. The first part reflects upon the background of Manipur, whereas the second part analyzes the natural resources of Manipur and third part deals with problem-specific case studies viz., climate trends,

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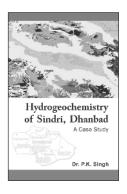
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(Some Case Studies)

B.L. Kaul

Contents: Preface, Acknowledgements, Introduction, Section I: Geoenvironment and Sustainable Development 1. Delhi Region 2. Temporal Migration of Yamuna and Seisotectonics 3. Resources (Nonrenewable) 4. Existing Landuse and Development 5. Land Use Mismatch and Problems 6. Geoenvironment in Solution to Present Day Problems 7. Ghaziabad-Noida Area 8. Resource 9. Geoenvironment in Solution to Development and Urbanisation 10. Hazards 11. Socio-economic Development and Green House Impact 12. Bulandshahar-Khurja Area 13. Geoenvironmental Evaluation 14. Geoenvironmental Hazards 15. Land Suitability/Capability 16. Meerut Area

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Dr. P.K. Singh

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# Central Asia POST-COLD WAR GEOPOLITICS AND GEOECONOMICS RESEARCH ARTAMISTAN CHINA CHINA CAN Shah

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G.M. Shah

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#### जल, जीवन और समाज

जिब्राईल

पुस्तक के विषय में: जल व जलीय संसाधनों की उपयोगिता हेतु जनजागृति के लिए किये गये श्री अनुपम मिश्र जी के जीवन भर के प्रयासों एवं पर्यावरण के क्षेत्र में उनके उत्कृष्ट योगदान के लिए उन्हें श्रद्धांजिल अर्पित करने हेतु हिंदी भाषा में जल, जीवन और समाज विषय पर इस पुस्तक को संपादित करने का एक छोटा प्रयास है। जैसा विदित है कि आज पर्याप्त जल-क्षेत्रों में लोगों द्वारा अपनी दैनिक ज़रुरत से ज़्यादा पानी का दोहन करने के कारण जल की बर्बादी हो रही है और इस अमूल्य संसाधन की कमी से लोग त्रस्त भी हैं। जल की कमी से आज भारत ही नहीं बल्कि विश्व के अधिकांश देश इस

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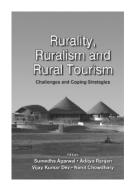
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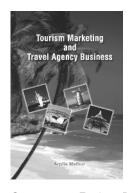
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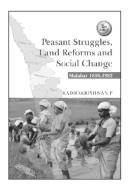


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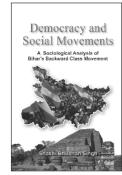


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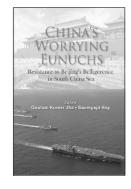
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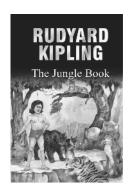
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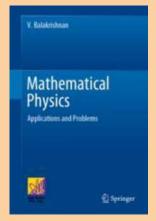
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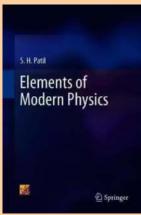
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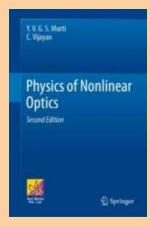


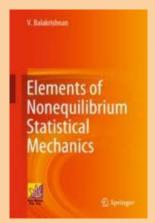
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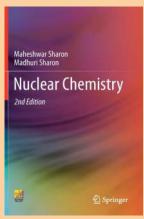


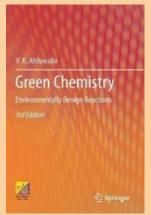


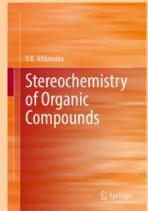


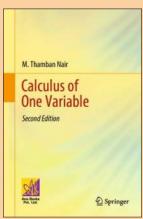


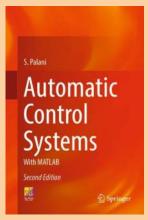


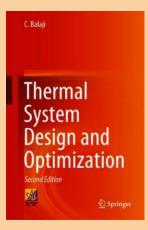


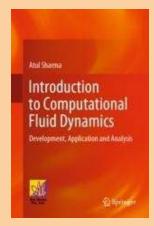




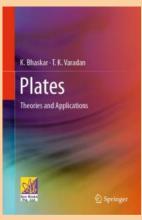


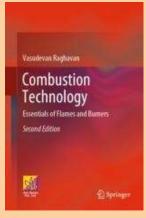


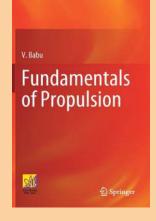


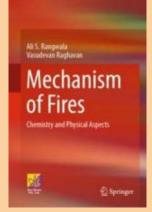


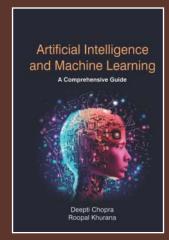






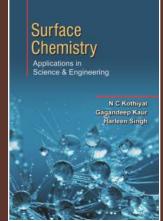


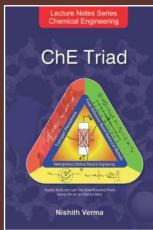


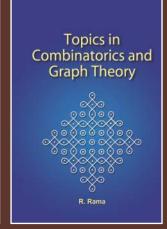


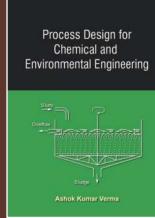


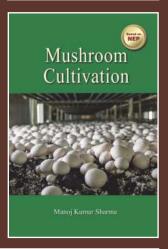


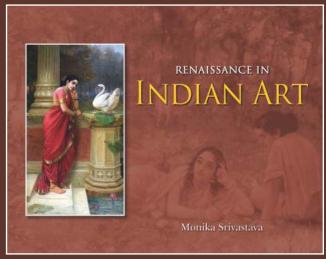


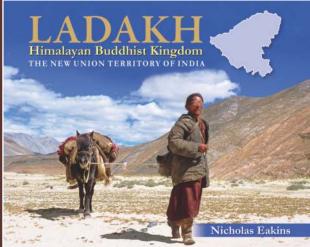














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