About the Book
Advanced English Grammar and Composition is meant for the undergraduate students as well as students appearing for various competitive examinations. This book is also meant for spoken English classes. This book will provide ample material for students studying linguistics.

In this edition, students will find three new chapters: Morphology, Semantics and Auxiliary Verbs.

Contents
About the Book
The book English Grammar and Composition is a very useful guide for students and teachers. It contains all the grammatical items necessary at school as well as college level. It contains expositions of grammatical items in a very systematic manner along with copious examples. It is a book to be treasured and referred to all through one’s career.

It covers the syllabus prescribed at the 10+2 level (General Edition). The coverage is helpful for students of IGNOU, BBA, BCA, FIS, Engineering Competition, BPO, etc.

Contents

9789381162118 • 512 (Pb) • 2015 • ₹ 350.00
About the Book
Pygmalion is the most appealing of all Shaws plays. Based on classical myth, Bernard Shaw’s Pygmalion plays on the complex business of human relationships in a social world. Like most of Shaw’s plays this too is a didactic play. That is, its meant to teach the audience about something. Pygmalion is so tightly constructed which doesn’t have a happy ending; in fact it doesn’t even have a proper hero. Professor Henry Higgins under his supervision tutors Eliza Doolittle, not only in the refinement of speech, but also in the refinement of her manner. When the end result produces a very ladylike Miss Doolittle, the lessons learned become much more far reaching. The successful musical My Fair Lady was based on this Bernard Shaw classic.

Contents
1. Life and Works • A General Estimate
   • General Introduction of the Works of George Bernard Shaw
2. Introduction to Pygmalion
   • General Notes (A.C. Ward)
   • Pygmalion Preface
   • The Story of Pygmalion
   • Synopsis of the Drama
   • Summary of Act I
   • Explanations 1
   • Summary of Act II
   • Explanations
   • Summary of Act III
   • Explanations of Act III
   • Summary of Act IV
   • Explanations
   • Summary of Act V
About the Book
This book is meant for the students of the three-year degree course and students of M.A English. The book also caters to the need of NET students. Teachers who teach Romantic poetry will find enough material for the classroom teaching.

Contents

9789385462351 • 282 (Pb) • 2016 • ₹ 295.00
The Vision of Doris Lessing in Children of Violence

Indibar Mukherjee

About the Book
This book seeks to explore the universe of Doris Lessing’s groundbreaking novel Children of Violence. Lessing’s work delved into human relations and its different aspects, marked by human dignity, morals-high and low, individual liberty. Her objectives underline the duality of violence and conflict. Martha Quest: an adolescent who scorns her parents is her protagonist. The book gives the readers an idea of what a child goes through when born in such a condition. She is torn between the important crossroads that come in her life time and again—social, political, and sexual—and her eternal try to strike a balance.

Contents
1. Introduction
2. Adolescents in Revolt
3. Sex and Marriage
4. Politics
5. Art
6. Wars
7. Conclusion
8. Bibliography

9789382127284 • 86 (Pb) • 2015 • ₹ 150.00
About the Book
The book “Fundamentals of Travel and Tourism” is meant for students studying the concept of tourism at an elementary level. This is the reason; each and every concept of tourism has been explained in great detail and in the simplest manner possible. The idea is to make the students understand the subject of tourism, its interrelationships with other subjects, its operational aspects and many other nuances.

The book has been written in simple language so that the students reading this book for the first time do not feel overwhelmed by it. Not only meant for the students of tourism, this book can also be read by people who are interested in this sector and wish to know more about it. I have taken care that no slang or jargons related to this industry are used in this book so as the understanding is not hampered. The inclusion of tourism concepts is done in such a way that it takes you step-by-step towards proper understanding of this concept.

Tourism is a complex process and various other subject streams such as economics, management, psychology, sociology, environmental science, etc. plays a role. I have also incorporated several appendices in the book to make it more interesting as well enhances the knowledge of the reader. I sincerely hope that the readers will enjoy reading this book and derive suitable benefits from the same.

Contents

9789381162453 • 312 (Hb) • 2016 • ₹ 250.00
A Book of Practical Criticism
5th Ed

Gurudas Mukherjee
Indibar Mukherjee

About the Book
This book is meant for the teachers as well as for the students of English Literature. Practical Criticism is a part of syllabus in the undergraduate and postgraduate of English Literature. This book is designed to solve the problems of Practical Criticism raised by I.A. Richards, Empson and Cleanith Brooks.

Contents
1. Meaning
2. Periods of Prose
3. Analysis of Prose Passage
4. The Texture of Poems
Appendix.
About the Book
This book is meant for undergraduate and postgraduate students who are pursuing English Literature as their subject. This book is also for students taking NET examination and other competitive examinations with English Literature. The book will be of great help to both research scholars and teachers of English Literature who have a taste for it and desire to understand and enjoy it fully.

Contents
I. The Classical Critics, II. Elizabethan Criticism, III. Eighteenth Century Criticism, IV. Romantic Criticism, V. Victorian Criticism VI. Modern Criticism

9789380156750 • 167 (Pb) • 2010 • ₹ 110.00
About the Book

This book is a practical guide for anybody who can read basic English but cannot speak well. It is a very useful book to upgrade the level of spoken English of people of any age and from any walk of life. Besides being useful for students, it can serve as a guide for English teachers to adopt a new teaching style, to help students improve their oral communication along with written communication. It is highly recommended for college students at the threshold of their careers to improve their job prospects. This is ideal as a course textbook for English speaking institutes, for all basic and advanced level courses. It is also recommended to people aspiring for, or already in the vocation of hospitality, public relations, front office and management.

The book has been approved by the NCC Directorate, Military Training Directorate, Army Welfare Education Society. Readers will find the book very systematical, practical, easy to use and interesting.

Salient Features

- It makes learners conversant with grammar but teaches them to speak without thinking of grammar rules. It encourages learners to think in English.
- It helps them to develop fluency by training the tongue.
- It is a combination of, a textbook for teaching, reference guide for learning and practice workbook for learners.
- It is a very useful book for those who would like to enhance their skills of communication, from day-to-day conversation to appearing for interviews, taking part in discussions and delivering short talks.
- It is an interactive comprehensive self-teaching Basic and Advanced level course in Spoken English.
About the Book
A to Z of English beings with words and than passes on progressively to sentences, to paragraphs, to essays, and to other from of composition. Reading, listening and speaking skills follow in easy and natural succession. A list of representative errors born of adverse exposure, a selection of titillating quotations and proverbs, and samples of Gandhi’s primarily, prose, make the book additionally useful. The book sheds all heavy material and is intended for an assortment of readers, students, professionals, office worker, common men and most importantly for those preparing for competitive examinations.

Contents
Words: Words Building, Synonyms, Antonyms, One word for Many, Some special Word, 50 Word That show you, Foreign Word And Phrases, Abbreviation, Spelling Pairs That Snare;
Word classes: Word classes / parts Of Speech, Noun, Adjective, Pronoun, Verb, Adverb, Preposition Conjunction, Interjection, Article;
Word Group: Sentence, Phrases And Idioms;
Punctuation and Capitalization: Punctuation, Capitalization;
Reading Comprehension: Precis, Expansion, Paraphrase;
Speaking Listening: Pronunciation, Salutations and Manners, Conversations, Public Speech, Listening;
Common Errors:
Thought: Quotations, Proverbs;
Model:
Gandhi: Gandhi Thinks; Reading List; Index.

9788180520914 • 168 (Pb) • 2011 • ₹ 135.00
Grammar and Context
An Advanced Resource Book

Ann Hewings
Martin Hewings

About the Book
Routledge Applied Linguistics is a series of comprehensive resource books, providing students and researchers with the support they need for advanced study in the core areas of English language and Applied Linguistics.

Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline. Section A, Introduction, establishes the key terms and concepts and extends readers’ techniques of analysis through practical application. Section B, Extension, brings together influential articles, sets them in context, and discusses their contribution to the field. Section C, Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research projects. Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader’s understanding strengthened by tasks and follow-up questions.

Contents
Unit A1 Grammar, Grammars and Grammaticality Unit A2 Context: Some Preliminaries Unit A3 The Local Situational Context Unit A4 The Wider Socio-Cultural Context Unit A5 Context in Approaches to Grammar Unit A6 Presenting a View of the world through Grammatical Choices Unit A7 Expressing Interpersonal Relations through Grammar Unit A8 Standards and Varieties Unit A9 Corpus Approaches to the Study of Grammar Unit B1 Grammar in Conversation Unit B2 Grammar in Speech in Institutional Settings Unit B3 Grammar in Written Academic Contexts Unit B4 Grammar in Written Communication Unit B5 Grammar in Restricted Communications Unit B6 Grammar in Developing and Disintegrating Language Unit B7 Grammar in Second Language Learning Unit B8 Grammar and Gender Unit B9 Grammar and Social Class Unit B10 Grammar in International Varieties of Englishes Section C: Exploration Some Final Thoughts. Glossary of Grammatical Terms.
Translation
An advanced resource book

Basil Hatim
Jeremy Munday

About the Book
Routledge Applied Linguistics is a series of comprehensive resource books, providing students and researchers with the support they need for advanced study in the core areas of English language and Applied Linguistics.

Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline. Section A, Introduction, establishes the key terms and concepts and extends readers’ techniques of analysis through practical application. Section B, Extension, brings together influential articles, sets them in context, and discusses their contribution to the field. Section C, Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research responses. Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader’s understanding strengthened by tasks and follow-up questions.

Contents

9780415283069 • 400 (Pb) • 2005 • ₹ 495.00
About the Book
Introduces the key areas in the field, including: multilingualism, the role of teaching, the mental processing of multiple languages, and patterns of growth and decline

* explores the key theories and debates and elucidates areas of controversy
* gathers together influential readings from key names in the discipline, including: Vivian Cook, William E. Dunn and James P. Lantolf, S.P. Corder, and Nina Spada and Patsy Lightbown.

Written by experienced teachers and researchers in the field, Second Language Acquisition is an essential resource for students and researchers of applied linguistics

Contents
Inter-cultural Communication
An Advanced Resource Book

Adrian Holliday
Martin Hyde
John Kullman

About the Book
Routledge Applied Linguistics is a series of comprehensive resource books, providing students and researchers with the support they need for advanced study in the core areas of English language and Applied Linguistics.

Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline. Section A, Introduction, establishes the key terms and concepts, and extends readers' techniques of analysis through practical application. Section B, Extension, brings together influential articles, sets them in context, and discusses their contribution to the field. Section C, Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research responses. Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader's understanding strengthened by tasks and follow-up questions.

Contents
Section A: Introduction Defining concepts I: People like me Unit 1.1: People like me Unit 1.2: Artefacts of culture Unit 1.3: Identity card II: Otherization Unit 1.4: Communication is about not presuming Unit 1.5: Cultural dealing Unit 1.6: Power and languageill: Representation Unit 1.7: Cultural refugee Unit 1.8: Complex images Disciplines for intercultural communication Section B: Extension Unit 2.1 - Culture and Community in Everyday Discourse Reflections of Varieties of Culturespeak Hannerz; Contesting Culture Baumann Unit 2.2, Culture Definitions and Perspectives Contemporary Philosophy of Social Science: A Multicultural Approach Fay; "Culture" Revisited in Intercultural Communication Roberts & Sarangi; 'Small Cultures' Holliday I. Identity Unit 2.3 - Identity as a Personal Project 'Barbara' from 'La Palabra del Mundo' Ribeyro; Modernity and Self-identity: Self and Society in the Late Modern Age Giddens Unit 2.4 - Globalization and Identity Global Culture/Individual Identity: Searching for home in the cultural supermarket Mathews Unit 2.5 Discourse, Identity, and Culture An Introduction to Discourse Analysis: Theory and Method - extract 1 Gee; An Introduction to Discourse Analysis: Theory and Method - extract 2 Gee Unit 2.6 Identity and Language Learning 'Second Language Learning as Participation and the (Re) Construction of Selves' Pavlenko & Lantolf Unit 2.7 Identity, Community and the Internet Reading Race Online: Discovering racial identity in usenet discussions' Burkhalter; Martin Jacques Interviews Professor Stuart Hall II: Otherization Unit 2.8 - Otherization: Focus on Japan 'Key Concepts in Cultural Theory' Edgar & Sedgwick; 'Beware of Using Logic in Japan!' Boye/Lafayette De Mente; An Introduction to Japanese Society Sugimoto Unit 2.9 - Images of the Other; 'Listen to the Image Speak' Cooke; Racism and Society Solomos & Back
Cross-Cultural Communication

Brian Hurn
Barry Tomalin

About the Book
This book offers a deeper understanding of the need for effective cross-cultural communication and cultural awareness by those engaged in working in the international environment. This area is of increasing importance in the diverse and multicultural world where such effectiveness plays a major part in achieving competitive advantage. The emergence of India and China as future economic giants and the increasing influence of globalization have led to greater emphasis on the cultural dimensions of international business, diplomacy and international relations. This volume identifies the barriers to effective cross-cultural communication and suggests practical strategies to overcome them. Key aspects of this include the identification of the skills and competencies required for success, the personnel selection methods and the options for pre-departure cultural training. The authors provide practical examples from their own experience in over 60 countries and from discussion with professional colleagues and international students.

Contents
Introduction
1. What is Cross-Cultural Communication?
2. Key Thinkers in Cross-Cultural Communication
3. Key Thinkers in Cross-Cultural Communication
4. The International Use of English
5. Developing Cross-Cultural Communication Skills
6. Selection and Preparation for Foreign Assignments
7. Leadership Across Cultures
8. International Team Building and Team Working
9. Effect of Culture on International Negotiations
10. Multiculturalism and Diversity
11. Globalization and its Effect on Culture
12. Cultural Diplomacy and Nation Branding
13. Transfer of Skills, Technology and Knowledge
14. Cultural Profiling and Classification
15. Teaching Cross-Cultural Communication

9781137498342 • 326 (Hb) • 2015 • ₹ 2495.00
About the Book

This book begins with words and then passes on progressively to sentences, to paragraphs, to essays, and to other form of composition. Reading, listening and speaking skills follow in easy and natural succession. A list of representative errors born of adverse exposure, a selection of titillating quotations and proverbs, and samples of Gandhi’s primarily, prose, make the book additionally useful. The book sheds all heavy material and is intended for an assortment of readers, students, professionals, office workers, common men and most importantly for those preparing for competitive examinations.

Contents

• Words-Word Building, Synonyms, Antonyms, One Word For Many, Some Special Words, 50 Words That Show You, Foreign Words And Phrases, Abbreviations, Spellings Pairs That Snare; • Word Classes-Word Classes / Parts Of Speech, Noun, Adjective, Pronoun, Verb, Adverb, Preposition, Conjunction, Interjection, Article; • Word Groups-Sentence, Phrases And Idioms; • Paragraphs-Essays And Letters, The Paragraph, Model Paragraph, The Essay, Model Essay, More Composition; • Punctuation and Capitalization- Punctuation, Capitalization; • Reading Comprehension-Precis, Expansion, Paraphrase ; • Speaking and Listening-Pronunciation, Salutations and Manners, Conversations, Public Speech, Listening; • Common Errors • Thought-Quotations, Proverbs ; • Model : Gandhi-Gandhi Thinks; Reading List; Index.

9789380618210 • 168 (Pb) • 2011 • ₹ 125.00