

2020-21



Ishwar Books

ART / HISTORY / LITERATURE

AMBEDKAR / DALIT STUDIES

BIOTECHNOLOGY

BUSINESS / MANAGEMENT / ECONOMICS

DESIGN & ARCHITECTURE

ENVIRONMENTAL SCIENCE

FOOD SCIENCE / AGRICULTURE

GEOGRAPHY & URBAN STUDIES / GEOINFORMATICS

NURSING AND PHARMACY

PHILOSOPHY / CULTURE & SOCIOLOGY

POLITICS / INTERNATIONAL RELATIONS

TOURISM / HOSPITALITY

WOMEN EMPOWERMENT

YOGA and GENERAL BOOKS

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NEW

Molecular Biotechnology

Manoj Kumar Sharma
Manoj Kumar Sharma

Contents

Definition and History, Genetic Engineering, Chimeric DNA, Cloning Vectors, Expression Vector, Artificial Chromosome, Methods of DNA Purification, Techniques for Sequencing, Gene Isolation, Organo-Chemical Gene Synthesis, cDNA Synthesis, Methods of Analysis of Gene Expression, Protein Sequencing Methods, Protein Engineering, Microscopy, Centrifugation, Electrophoresis, Radioisotope Technique, Spectroscopy, Chromatography

9789386777119

280 (Hb)

₹ 1800.00

Agricultural Biotechnology

A.K. Jain

Contents

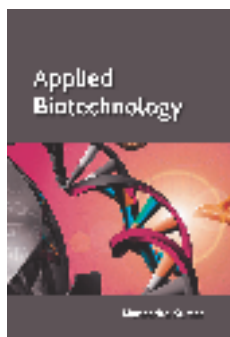
1. Introduction to Agriculture Biotechnology 2. Biotechnology and Agricultural Development 3. Detection Methodology of Agricultural Biotechnology 4. Agricultural Biotechnologies and Production of Bioenergy 5. Food Biotechnology and Genetically Modified Organisms (GMOs) 6. Agricultural biotechnology: Prospects and challenges 7. Managing Crop Genetic Resources 8. Future Trends in Biotechnology 9. Biotechnology and Agro-biodiversity 10. The Application of Biotechnology to Sustainable Forestry



9789386806109

320 (Hb)

₹ 1995.00



Applied Biotechnology

Manendra Kumar

Contents

1. Introduction 2. Bacterial Proteins in Potential Cancer Therapy 3. IPR in Management of Genetic Resources 4. Bioremediation Using Radioresistant Microbes 5. Action for Human Welfare 6. Management of Waste Lands/Barren Land through Cyanobacteria 7. Rhizobacteria as Biocontrol Agents 8. Biodiversity Conservation for Biotech 9. Role of Biofertilizers and Organic Matter in Sustainable Agriculture 10. Green Chemistry Global Sustainable Technology 11. Role and Advantages of Biotechnology in Vaccine Development 12. Transgenic Products 13. Horizons in Animal Biotechnology Immunology and Toxicology

9789386806093

280 (Hb)

₹ 1995.00



Food Biotechnology

Anju Singh

Contents

1. Biotechnology in Food Production and Processing
2. Enzymes and Their Applications in Food
3. Biotechnology Applications in Food Processing and Food Safety
4. Principles of Enzymology for the Food Sciences
5. Winemaking Biochemistry and Microbiology
6. Relationship of Dietary Sodium and Calcium
7. Homocysteine Levels
8. Biotechnology in Fruits and Vegetables

9789386806079

296 (Hb)

₹ 1995.00

Industrial Biotechnology

Ajay Singh

Contents

1. Introduction
2. Bioconversion in Biotechnology
3. Bioremediation of Petroleum Hydrocarbon Pollution
4. Sustainable Biofuels
5. The Potentials of Carbon Capture and Storage
6. Biofiltration
7. Advances in Biodegradation and Bioremediation of Industrial Waste
8. Biotechnology for Clean Industrial Products and Processes
9. Biomagnification
10. Industrial Applications and Characteristics of Mushrooms
11. Wine Chemistry and Biotechnology



9789386806055

320 (Hb)

₹ 1995.00



Microbial Biotechnology

A.Z. Faridi

Contents

1. Molecular Phylogenetics: Principles and Practice
2. Overview of Microbial Metabolism
3. Nucleic Acid Structure
4. Protein Structure Prediction Techniques
5. Protein-lipid Interactions
6. Genetic Marker: Meaning and Types
7. Biotechnology for Insect Pest Control
8. Agricultural Microbes
9. Effective Microorganisms: A Biotechnology for Mankind
10. Plant Genetic Engineering
11. Bioinformatics on Post Genomic Era

9789386806031

320 (Hb)

₹ 1995.00



Environmental Biotechnology

Manendra Kumar

Contents

Introduction; Development and its Impact on Environment; Biodiversity and Population Growth; Environment Friendly Technology: Development and Transfer; Water Pollution and Treatment; Membrane Bioreactor and Batch Reactor; Soil Conservation and Soil Biotechnology.

9788193356340	296 (Hb)	₹ 1495.00
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Plant Biotechnology

Anita Sharma

Contents

1. Introduction 2. Transgenic Plants: Types, Benefits, Public Concerns and Future 3. Genetically Modified Foods and Social Concerns 4. Flowering Plant Reproduction and Biotechnology 5. Biotechnology and Genetic Engineering in Forest Trees 6. Role of Biotechnology in Agriculture and Rural Development 7. Ecological Consequences of Biodiversity and Biotechnology 8. Fruit and Vegetable Biotechnology 9. Starch: Chemistry and Technology 10. Evaluation of Gene Flow and its Environmental Effects in the Field 11. Genetic Engineering vs. Natural Breeding 12. Role of Biotechnology in Climate Change Mitigation and Adaptation



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Environmental Toxicology and Biotechnology

R.N. Shukla

Contents

Introduction of Toxicology; Environmental Contamination and Toxins in Water; Clostridium: Ecology and Control; Food Poisoning and Foodborne Diseases; Mycotoxicology: Formation, Occurrence and Relevance; Classification, Taxonomy and Systematics of Bacteria; Advances in Fungal Biotechnology

9788193356395	328 (Hb)	₹ 1495.00
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Industrial Microbiology

Rana Vikram Singh

Contents

1. Introduction 2. Industrial Fermentation: Principles, Processes, and Products 3. Industrial Fermentation: Upstream and Downstream Process 4. Wastewater Treatment as a Fermentation Process 5. Common Fermentations 6. Pioneers in Microbiology 7. Intellectual Property: Copyright, Trademarks and Patents

9789386806048

304 (Hb)

₹ 1995.00

Food Microbiology

Ranjana Kumari Singh

Contents

1. Introduction 2. Food Microbiology and Analytical Methods 3. Food Safety and the Different Types of Food Contamination 4. Science of Pickles: The Race of Microorganisms 5. Heat Treatments and Pasteurization 6. Dairy Microbiology and Hygiene 7. Milk and Milk Products: Technology, Chemistry and Microbiology 8. Enzymes and Their Applications in Food 9. Food Processing and Preservation 10. Quantitative Microbiology in Food Processing 11. Lactic Acid Fermentation: Using Fermentation to Make Food



9789386806062

312 (Hb)

₹ 1995.00



Molecular Biology

Diptanshu Roy

Contents

1. Introduction to Molecular Biology 2. Nucleic Acids: Types, Structure and Function 3. Bioinformatics: Protein Structure Prediction 4. Molecular Mechanisms of Protein Biosynthesis 5. Comparative Modeling in Structural Genomics 6. The Cell Cycle, Mitosis and Meiosis 7. Biotechnology and Cell Culture

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304 (Hb)

₹ 1995.00



Developmental Biology

Bibhuti Dutta Singh

Contents

1. Life as a Single Cell Creating a New Animal 2. The Origins of the Major Organs 3. Cell Differentiation and Disease 4. Signals Execution and Regulation 5. Muscle Stem Cells and Regenerative Myogenesis 6. Gene Regulation in Spermatogenesis 7. Cell Death and Organ Development in Plants 8. Development of the Nervous System Cell Migration Path finding and Self Organization 9. Heart and Blood Vessels Divergent Developmental Roads but One System in the End 10. Stem Cells Enable Continuous Growth and Renewal 11. Cancer Comes from Disturbed Growth and Differentiation Control 12. Metamorphosis: A Second Embryogenesis Creates a Second Phenotype 13. Sex and the Single Gene 14. Regeneration and Renewal versus Loss and Death

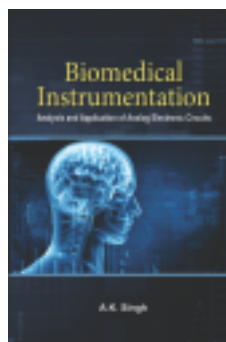
9789386806086 280 (Hb) ₹ 1995.00

Biomedical Instrumentation

Analysis and Application of Analog Electronic Circuits

A.K. Singh

NEW



Contents

Preface 1. Sources and Properties of Biomedical Signals 2. Properties and Models of Semiconductor Devices Used in Analog Electronic Systems 3. The Differential Amplifier 4. General Properties of Electronic, Single-Loop Feedback Systems 5. Feedback, Frequency Response, and Amplifier Stability 6. Operational Amplifiers and Comparators 7. Introduction to Analog Active Filters 8. Instrumentation and Medical Isolation Amplifiers 9. Noise and the Design of Low-Noise Signal Conditioning Systems for Biomedical Applications 10. Digital Interfaces 11. Modulation and Demodulation of Biomedical Signals 12. Power Amplifiers and Their Applications in Biomedicine 13. Wireless Patient Monitoring 14. RFID Tags, GPS Tags, and Ultrasonic Tags Used in Ecological Research 15. Examples of Special Analog Circuits and Systems Used in Biomedical Instrumentation, *Bibliography, Index*

9789386806420 238 (Hb) ₹ 1995.00



Essentials of Food Science

S.K. Singh

Contents

1. Fundamentals of Food Processing and Technology 2. Food Preservation : Practice and Methods 3. Amylase Enzymes : Technology and Application 4. Modern Biotechnology in Food Processing 5. Food processing Technology and its Effect on Output 6. Enzymes in Food Processing : Chemistry and Applications 7. Milking and Milking Machine 8. Milk Production : Quantity and Quality 9. Microbial Decontamination in the Food Industry 10. Food Technology : Food Production and Development

9789386806321 280 (Hb) ₹ 1999.00

Food Analysis

Kiran Upadhyay



Contents

1. Introduction to Food Analysis 2. Sampling 3. Reporting Results and Reliability of Analyses 4. Chemical Characterization 5. Physical Properties of Foods 6. Food Microstructure Techniques 7. Fat Analysis 8. Protein Analysis 9. Carbohydrate Analysis 10. Vitamin Analysis 11. Application of Enzymes in Food Analysis 12. Analysis of Objectionable Matter and Constituents 13. Phenolics and Antioxidant Capacity in Food 14. Nutrition Labeling

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280 (Hb)

₹ 1999.00

Principles of Food Processing

Meena Kumari

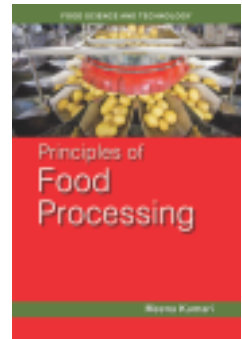
Contents

1. Introduction of Food Technology 2. Modern Food Biotechnology 3. Food Biochemistry and Food Processing 4. Principles of Food Processing and Food Preservation 5. Fruit and Vegetable Processing 6. Heat Treatments and Pasteurization 7. Milk Processing and Food Preservation 8. Functionality of Enzyme Engineering 9. Food Value Analysis

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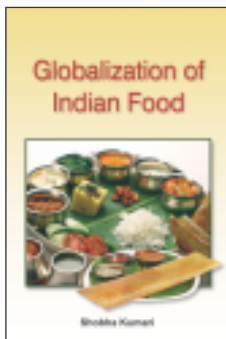
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₹ 1999.00



Globalization of Indian Food

Md Shakil Anjum



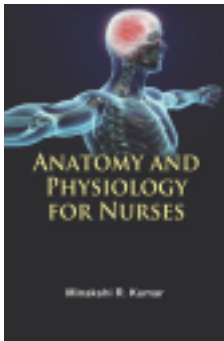
Contents

1. Introduction 2. History of Indian Food 3. An Overview of Indian Cuisine: The Meal Cooking Techniques and Regional Variations 4. New Trends in Indian Food 1947 Present 5. The Food of the Indian Diaspora 6. Some Global Indian Dishes.

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272 (Hb)

₹ 1495.00



Anatomy and Physiology for Nurses

NEW

Minakshi R. Kumar

Contents

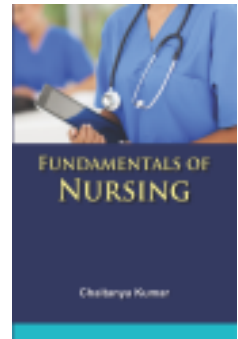
1. Foundations 2. The Nervous System 3. The Heart and Vascular System 4. The Respiratory System 5. The Gastrointestinal Tract 6. The Urinary System 7. The Male Reproductive System 8. The Female Reproductive System 9. The Endocrine System 10. The Musculoskeletal System 11. The Skin 12. The Senses 13. Control and Coordination 14. Posture and Movement 15. Internal Transport 16. Nutrition and Elimination Protection and Reproduction

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Fundamentals of Nursing

Chaitanya Kumar

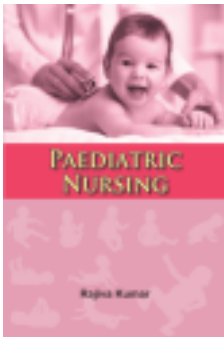
NEW



Contents

1. Fundamentals of Nursing 2. Fundamentals of Clinical Practice 3. Introduction to Nursing Interventions 4. Nursing Care Across the life Span 5. Fundamentals of Mental Health Nursing 6. Fundamentals of Community Health Nursing From Graduate to Professional

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Paediatric Nursing

NEW

Rajiva Kumar

Contents

1. Modern Concept of Child Care 2. Social and Preventive Paediatrics 3. Healthy Child 4. Nutritional Needs and Care of Children with Nutritional Disorders 5. Nursing Care of Neonates 6. Care of A Hospitalized Child 7. Nursing Management of Children with Common Medical Surgical Conditions

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NEW

Nursing Management

Manish Ranjan

Contents

1. Leadership and Management within Organizations 2. Framework of Nursing Management and Administration 3. Management of nursing services in hospital and community 4. Management of nursing educational institutions 5. Health Care Delivery System and Planning Process 6. Human Resource Management and Staffing 7. Directing, Leadership and Effective Communication 8. Understanding Conflict and Negotiation 9. Delegating Successfully 10. Building and Managing Teams 11. Material Management 12. Fiscal Management 13. Nursing Informatics

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238 (Hb)

₹ 995.00

Medical Surgical Nursing

D.K. Singh

NEW



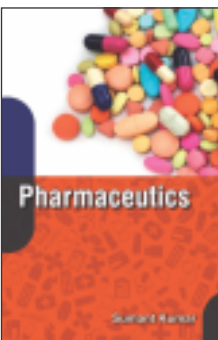
Contents

1. Concepts in nursing practice 2. Pathophysiological mechanisms of disease 3. Perioperative care 4. Problems related to altered sensory input 5. Problems of oxygenation Ventilation 6. Problems of oxygenation Transport 7. Problems of oxygenation Perfusion 8. Problems of ingestion digestion absorption and elimination 9. Problems of urinary function 10. Problems related to regulatory and reproductive mechanisms 11. Problems related to movement and coordination 12. Nursing care in specialised settings 13. Cardiopulmonary resuscitation and basic life support 14. Nursing diagnoses

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238 (Hb)

₹ 995.00



NEW

Pharmaceutics

Sumant Kumar

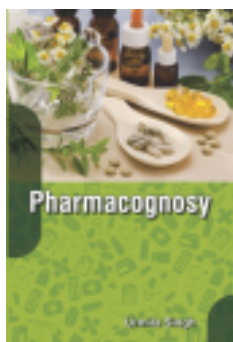
Contents

1. Solutions, pH EMF and Redox Potentials 2. Crystalline Solids, Complexations and Interfacial Phenomena 3. Colloidal systems, Adsorption and Ion Exchange and Chromatography 4. Diffusion, Dissolution and Rheology 5. Drug Stability 6. Pharmaceutical Operations 7. Pharmaceutical Practice 8. Radioactivity 9. Microbiology and Animal Products 10. Sterilization 11. Antibiotics, Vaccines and sera 12. Blood Products And Plasma Substitutes 13. Sutures and Ligatures 14. Formulation and Packing

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300 (Hb)

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Pharmacognosy

Urmila Singh

Contents

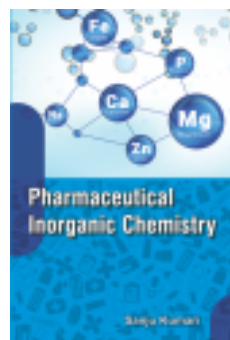
1. Introduction to Parts of Medicinal Plant 2. Cultivation Collection and Processing of Herbal Drugs 3. Cultivation and Utilization of Medicinal and Aromatic Plants in India 4. Medicinal Plant Biotechnology 5. Analytical Pharmacognosy 6. Immunomodulators, Adaptogens and Rasayana 7. Natural Excipients 8. Named, Tests, Solutions and Reagents 9. Lipids, Fixed Oils, Fats and Waxes 10. Volatile Oils and Terpenoidal Drugs 11. Enzymes and Protein Drugs 12. Alkaloidal Drugs and Marine Drugs 13. Nutraceuticals and Cosmeceuticals 14. Natural Pesticides, Antibiotics and Allergenic Extracts 15. Placement of Natural Drugs in Pharmacopoeias

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Pharmaceutical Inorganic Chemistry

Sanju Kumari

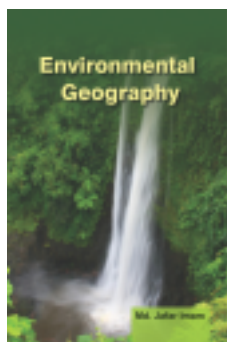
NEW



Contents

1. Introduction to Inorganic Pharmaceutical Chemistry 2. Pharmacopoeia and Monographs 3. Purity of Pharmaceuticals: Quality Control and Quantitative Analysis 4. Electrolytes and Acid Base Homeostasis 5. Gastrointestinal Tract Agents 6. Pharmaceutical Aid and Necessities 7. Trace Ions and Inorganic Gases 8. Topical Agents and Antidotes 9. Respiratory Stimulants, Expectorants and Emetics 10. Radiopharmaceuticals and Contrast Media 11. Identification Tests for Cations and Anions

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Environmental Geography

Md. Jafar Imam

Contents

Man and Environmental Relationship; Basic Concepts of Ecosystem; Geographical Distribution of Plants and Animals; Ecosystem Conservation and Management; Nature and Human Induced Environmental Hazards; Environmental Pollution: Problems and Control

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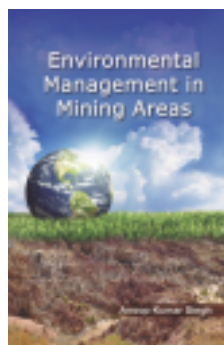
Environmental Management in Mining Areas

Anoop Kumar Singh

Contents

Mineral Physics; Exploration of Minerals; Mining Methods and Procedures; Mining Techniques; Environmental Aspects of Uranium Mining; Gold Mining; Deep Sea Mining; Mineral Processing: Types and Techniques

9788193356371	280 (Hb)	₹ 1495.00
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Environmental Pollution and Health Hazards

Veena Kumari

Contents

Ecology of Natural Disturbances; Human Exposures to Air Pollutants; Environmental Impact Assessment; Industrial Wastewater Treatment; Ecological Issues of Farming; Aquatic Plants in the Ecological Effects of Water Pollution Control; Ethanol Fuel Energy Balance; The Atmospheric Pollution and Health

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Environmental Chemistry

Krishna Mohan Srivastava

Contents

Concept and Meaning of Environmental Chemistry; Diversity of Biological Ecology; Chemical Speciation in the Environment; Soil Atmosphere; Microflora of Soil, Water and Air; Water Resources, Conservation and Management; Environmental Toxicology; Energy and Climate; Environmental Impact of the Coal Industry

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Global Environmental Challenges and Solutions

John Sebastian

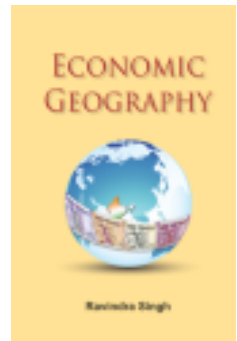
About the Book

The book is dealing with environmental challenges related to pollution and its health effects on human beings. The author endeavors to discuss the various issues in the light of international agreements, policies of world leaders and their countries and the skepticism of developed countries to reduce the carbon footprint. A systematic study herein would be very useful for students, researchers and agencies involved in find ways to meet the challenges.

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Economic Geography

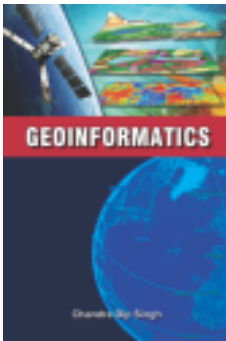
Ravindra Singh



Contents

1. Introduction to Economic Geography 2. Space, Trade and Agglomeration 3. The Multiregional Economy 4. Location theory 5. Resources and the Environment 6. Strategies for Development 7. Markets for Space 8. Systems of Cities 9. Globalization and the knowledge economy

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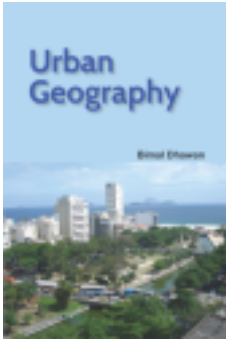
Geoinformatics

Chandra Dip Singh

Contents

1. Introduction 2. Techniques and Technologies in Geoinformatics 3. Aerial Photograph and Data Acquisition System 4. Multispectral Remote Sensing 5. Global Positioning System 6. Geoinformatics for Natural Resource Management 7. Geoinformatics for Climate Change Studies 8. Geoinformatics for Marine and Coastal Management.

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Urban Geography

Bimal Dhawan

Contents

1. An Urban World
2. The Contours and Commitments of Critical Urban Geography
3. Sustainability and the City
4. Urban form and Structure
5. City Economies
6. Cities and Culture
7. Architecture
8. Images of the City
9. Planning Regeneration and Urban Policy
10. Nature and Environment in the City
11. Urban Crises
12. Critical Urban Geographies and Their Futures in Global World

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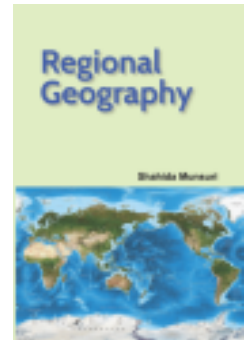
₹ 1999.00

Regional Geography

Shahida Munsuri

Contents

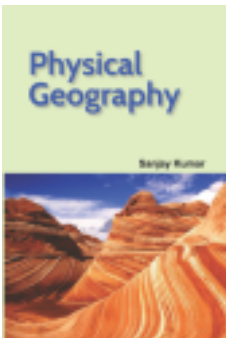
1. Objectives and Tools of World Regional Geography
2. Physical Processes that Shape World Regions
3. Human Processes that Shape World Regions
4. A Geography of Europe
5. Geography of Russia and the Near Abroad
6. Geography of the Middle East and North Africa
7. Geography of Monsoon Asia
8. Geography of Oceania
9. Geography of Subsaharan Africa
10. Geography of Latin America
11. Geography of the United States and Canada



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280 (Hb)

₹ 1999.00



Physical Geography

Sanjay Kumar

Contents

1. Introduction to Physical Geography
2. The Atmosphere, Temperature and Earths Energy Budget
3. Earth Materials, Plate Tectonics and Volcanism
4. Landforms
5. Weather and Climate
6. Soils
7. Plants and Animals
8. Physical Geography and Human
9. The Geological Timescale

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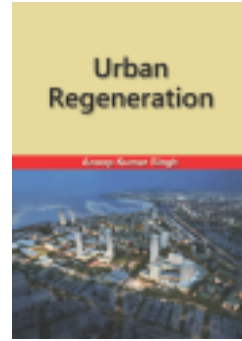
₹ 1999.00

Urban Regeneration

Anoop Kumar Singh

Contents

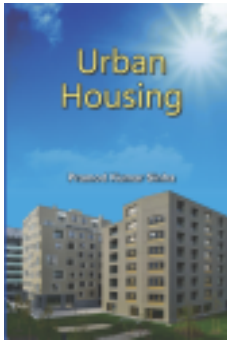
1. Introduction 2. The City and its Region 3. Regeneration Policy and Practice 4. Strategy And Partnership In Urban Regeneration 5. Funding Economic Regeneration 6. Physical and Environmental Aspects 7. Social and Community Issues 8. Employment and Skills 9. Monitoring and Evaluation 10. Organisation and Management 11. European Experiences 12. Current Challenges and Future Prospects.



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Urban Housing

Pramod Kumar Sinha



NEW

Contents

1. What is Urban Housing? 2. Issues in Urban Housing 3. Design of Urban Space 4. Regulation and Regulatory Frameworks 5. Construction: The Green Agenda 6. Urban Neighbourhood and Facilities 7. Terraces and Row Houses 8. Condensed Housing Development 9. Multi-stories Building 10. High-Density Housing: Concepts, Planning, Construction 11. Urban Development and Housing in India 12. Cities of Tomorrow

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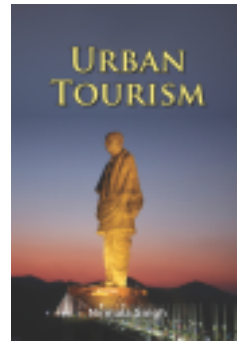
Urban Tourism

Nirmala Singh

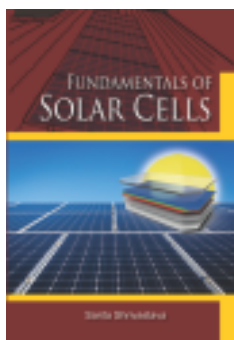
NEW

Contents

1. Introduction 2. The demand for urban tourism 3. The urban context 4. The strategy of urban tourism 5. Visitor attractions 6. Conferences and exhibitions 7. Culture entertainment sport and special events 8. The impact of urban tourism 9. Urban Tourism in the Developing World 10. Urban Tourism and Urban Change 11. Managing Urban Tourism



9789386806543 | 280 (Hb) | ₹ 1600.00



Fundamentals of Solar Cells

Sarita Shrivastava

Contents

Preface 1. Introduction to Sun Light 2. Fundamental Model of a Solar Cell 3. Photovoltaic Solar Energy Conversion 4. The Physics of Solar Cells 5. Semiconductor Materials for Solar Photovoltaic Cells 6. Limitations on Energy Conversion in Solar Cells 7. Improving the Efficiency of Solar Cells 8. Organic Solar Cells 9. Dye-sensitized Solar Cell 10. Hybrid Solar Cell 11. Nanocrystal and Photoelectrochemical Cell 12. Advances in Thin-Film Solar Cells 13. Maximum Power Point Tracking and Inkjet Solar Cell 14. Photovoltaic Effect and Electromotive Force, *Bibliography*, *Index*

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₹ 1999.00

Photovoltaic Solar Energy

Anju Goyat

Contents

1. Basic Concepts of Solar Energy 2. Solar Insolation 3. Properties of Semiconductors 4. Application of the Transport Equation 5. Junctions 6. The Calculation of Solar Efficiency 7. Silicon Solar Cells 8. Heterojunction and Heteroface Structure Cells 9. Polycrystalline and Thin Films for Solar Cells 10. Other Photovoltaic Cells 11. Concentrators Concentrator Systems and Photoelectrochemical Cells 12. Space Technologies 13. Solar inverter 14. Solar Grid and PV Development in Distribution 15. Polycrystalline and Thin Films for Solar Cells



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₹ 1999.00



Solar Energy Fundamentals and Applications

Brajesh Priyadarshi

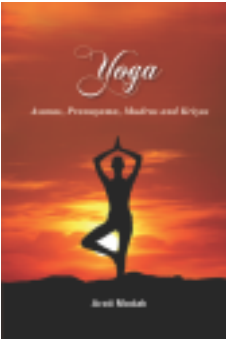
Contents

Preface 1. Introduction to Electricity and Solar Electric System 2. Solar Radiation 3. Solar Thermal Collector 4. Solar Air Heaters 5. Concentrating Collectors 6. Solar Pond 7. Thermal Energy Storage 8. PV Systems and Applications 9. PV Deployment in Distribution Grids 10. Other Methods for Solar Energy Utilisation 11. Economic Analysis, *Bibliography*

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280 (Hb)

₹ 1999.00



NEW

Yoga

Asanas, Pranayama, Mudras and Kriyas

Arati Modak

Contents

Preface 1. Introduction to Yoga 2. The Body Door to the Infinite 3. Asanas 4. Mudras and Bandhas 5. Awakening Ecstatic Kundalini 6. A Yoga Friendly Exercise Program 7. Kriya Yoga 8. Meditation, *Bibliography, Index*

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300 (Hb)

₹ 795.00

Successful Indian Women

A Short Sketch

Renu Raghuram

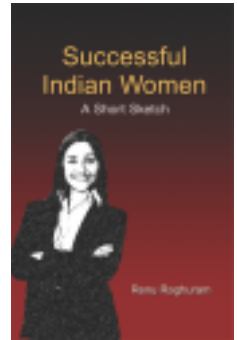
About the Book

This book is a collection of life sketches of successful Indian Women. The primary objective of the book is to spread the success stories that would motivate women from all spheres of life. The sketches have been drawn in a story like manner which makes reading easy and motivating.

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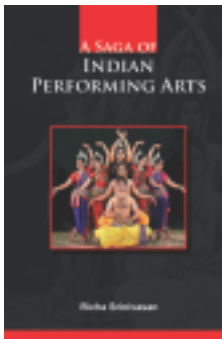
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A Saga of Indian Performing Arts

Richa Srinivasan



About the Book

Performing arts has a well-placed status in the culture and tradition of Indian society. India is a powerhouse of performing arts, a colorful and multi-hued ritual that showcases talent like nothing else. In ancient India, it was even venerated as a 'sacred' act.

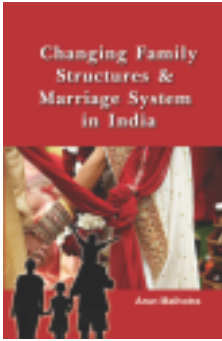
In this book, the author examines the vast Sanskritic textual corpus on dance, music, theatre in an attempt not only to reconstruct India's two-millenia long tradition, but also to dispel historical and aesthetic misconceptions about it.

In this book all aspects are analysed in a systematic manner. The language of this book is easy to go through and comprehend. I hope it would be more fruitful for readers and provide them with authentic information, regarding the subject.

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Changing Family Structures & Marriage System in India

Arun Malhotra

About the Book

This book explores the changing family structure and marriage system in India. It also discusses the social change in Indian society. The author has attempted to draw an outline of the history of Indian marriage system. Marriage and its general principles, various forms, polygamy, polyandry and rules of restriction about gotras and pravaras and also intercaste-marriage in early Vedic period are discussed in this book. Written in a lucid and story like manner, the book will be an easy read for

the readers and provide them with authentic information, regarding the subject.

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Art & Society

Binoy Kumar

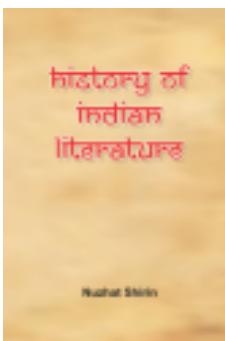
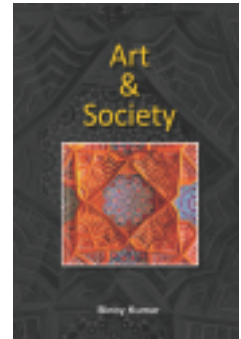
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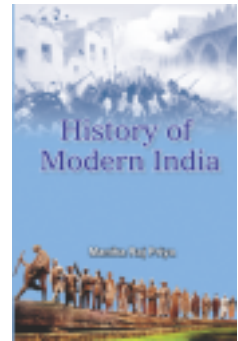
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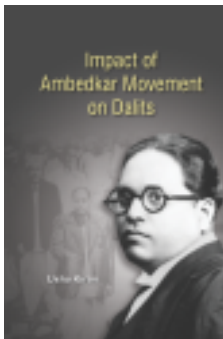
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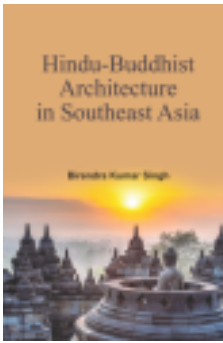
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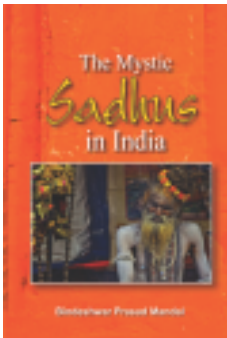
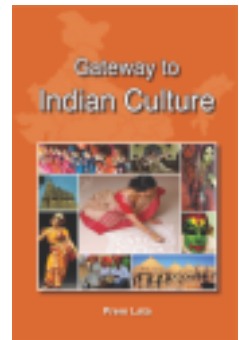
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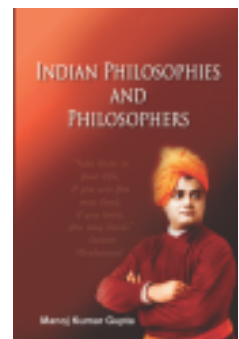
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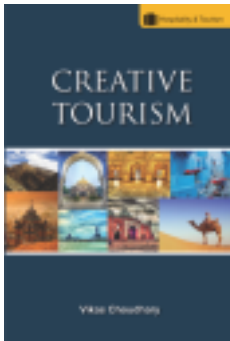
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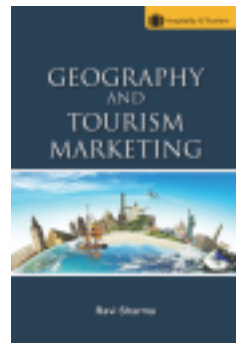
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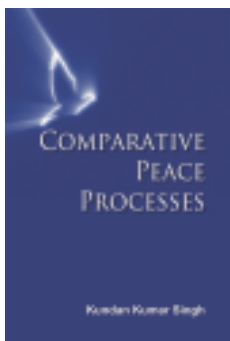
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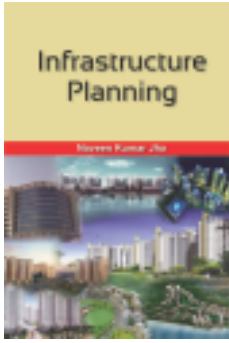
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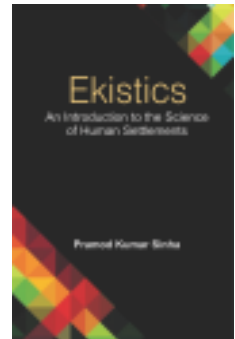
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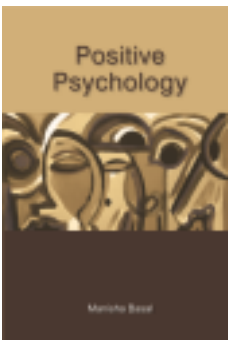
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Manisha Basal

About the Book

Positive Psychology is the scientific study of the strengths that enable individuals and communities to thrive. The field is founded on the belief that people want to lead meaningful and fulfilling lives, to cultivate what is best within themselves, and to enhance their experiences of love, work, and play. As a field, positive psychology spends much of its time thinking about topics like character strengths, optimism, life satisfaction, happiness, well-being, gratitude, compassion, self-esteem and self-confidence, hope, and elevation. As a field, positive psychology spends much of its time thinking about topics like character strengths, optimism, life satisfaction,

happiness, well-being, gratitude, compassion, self-esteem and self-confidence, hope, and elevation. This comprehensive book offers a new integrative vision for making life better that takes in the body and the brain, culture and society, childhood and development. It will be a unique resource for those seeking to integrate positive psychology into their evidence-based coaching practice. This book will be essential reading for all students with an interest in or studying a course in applied positive psychology and the psychology of happiness and well being.

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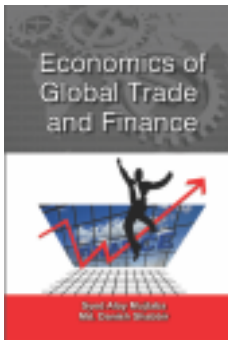
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